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ABSTRACT

The Project Profile is a biannual document providing a series of comparative reports about student demographics and related characteristics at the Pennsylvania College of Technology. Data were collected from student admissions applications and questionnaires for the fall semesters from 1995 to 1999, providing longitudinal information on several demographic trends. For clarification purposes, adult students are characterized as being age 25 and older and traditional students are aged 17-24. Other student classifications include degree seeking, nondegree seeking, full-time, part-time, new and returning students, and nontraditional students. The following results were reported: traditional-age, male, middle and upper-income enrollments are increasing; adult, female, low-income and first-generation college students are in decline; most entrants come from the middle and bottom thirds of their high school classes, despite increases in family income; part-time and nondegree enrollments are declining; adult students, females and minority students expecting to hold full-time jobs are more likely to enroll part-time, with part-time adults the most likely to hold jobs while in college; and adult students are much more likely to be female, nonwhite, and come from low-income families. Summary data tables and a sample of the student questionnaire are included. (AF)

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Project Profile 1999

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PROJECT PROFILE REPORT
1999

PENNSYLVANIA COLLEGE OF TECHNOLOGY
Strategic Planning & Research

Published November 1999

Patricia Fickes
Stephen Cunningham

PENNSYLVANIA COLLEGE OF TECHNOLOGY
STRATEGIC PLANNING & RESEARCH

Stephen Cunningham, Director
Patricia Fickes, Institutional Research Specialist
Kelly Fairfax, Institutional Research Assistant
Sharon Scarfo, Secretary

PROJECT PROFILE REPORT – 1999

Table of Contents

		Page
PART I	EXECUTIVE SUMMARY	1
PART II	INTRODUCTION	3
PART III	ANALYSIS AND FINDINGS	5
PART IV	METHODOLOGY	10
PART V	SUMMARY DATA TABLES	
	Table 1 - Total Student Population	11
	Table 2 - Degree-Seeking Population	17
	Table 3 - Non-Degree-Seeking Population	23
	Table 4 - Full-Time, Degree-Seeking Population	29
	Table 5 - Part-Time, Degree-Seeking Population	35
	Table 6 - New, Degree-Seeking Population	41
	Table 7 - Returning, Degree-Seeking Population	47
	Table 8 - Total Traditional Age Population	53
	Table 9 - Total Adult Population	59
PART VI	APPENDIX	
	Project Profile Admissions Questionnaire	65

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE REPORT
1999

EXECUTIVE SUMMARY

The Penn College Project Profile report provides a series of comparative analyses of student demographics and related information collected through the student admissions and registration process. The study was first developed in 1985. Reports were initially produced annually, now they are published every two to three years. In addition to comparing students across five successive Fall semesters, the report compares several student sub-populations: degree and non-degree; full-time and part-time; new and returning. For the first time this year, the study also compares adults to traditional-aged students. Following are major findings of the study:

- traditional-age (under 25), male, middle and upper-income enrollments are all growing;
- adult, female, low-income and first-generation college student enrollments are all in decline;
- enrollments from the local 10-county region, particularly Lycoming County, are steadily declining;
- most Penn College students continue to come from the middle and bottom thirds of their high school classes, despite steady increases in family income (family income is typically correlated with high school achievement);
- part-time and non-degree enrollments are in decline;
- expectations about holding a job while in college have remained consistent, despite declines in adults and part-time students (part-time adult students are typically most likely to hold jobs while in college);
- adults, females, minorities and other students expecting to hold full-time jobs are much more likely to enroll part-time;
- adult students are much more likely to be female or non-white or from low-income families;
- more students now learn about Penn College from their peers (current and former students) than they do from any other source;
- fewer students are enrolling for transfer preparation goals, probably due, in part, to growth in the College's B.S. opportunities.

Readers are encouraged to explore the details of these and other findings within the body of this report.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE REPORT
1999

INTRODUCTION

The Project Profile Report is a bi-annual document that provides a series of comparative reports on student demographics and related characteristics.

Specifically, this Report presents results of descriptive analyses performed on data collected from Pennsylvania College of Technology (Penn College) student admissions applications and questionnaires. This method yields nearly a 100% response rate.

Project Profile 1999 contains data for the Fall semesters 1995 through and including 1999. The Project Profile Report is separated into six distinct sections:

Part I	Executive summary
Part II	Introduction
Part III	Analysis and findings
Part IV	Methodology
Part V	Summary data tables
Part VI	Appendix

The summary data tables, presented in detailed five-year, longitudinal formats, include:

Table 1 - Total Student Population
Table 2 - Degree-Seeking Population
Table 3 - Non-Degree-Seeking Population
Table 4 - Full-Time, Degree-Seeking Population
Table 5 - Part-Time, Degree-Seeking Population
Table 6 - New, Degree-Seeking Population
Table 7 - Returning, Degree-Seeking Population
Table 8 - Total Traditional-Age Population
Table 9 - Total Adult Population

Given the growing interest in older adult student populations compared to traditional-aged students, Tables 8 and 9 have been created and make their debut in this Project Profile Report.

Background and Definitions

This Fall 1999 Report represents the fourteenth year that Project Profile has been in use. The Strategic Planning and Research Office performed the data analysis. The data are collected directly from the students' applications and an attached admissions survey (refer to appendix) as part of the Penn College admissions process.

Originally, in 1985, the College sought to compile a series of useful, comparative reports focusing on student demography and various related characteristics. The efforts resulted in the

Project Profile reports. In the earlier reports, data were analyzed to produce descriptive statistics for the degree and non-degree student populations.

By 1987, with improved data analysis programs, the generated output became more informative, as well as complex. Statistical tests and comparative analyses were generated for a variety of combined factors stemming from student populations including: a) school/ major, b) full-time versus part-time students, and c) new versus returning students.

During the 1990's, Project Profile has remained similar to earlier versions. In recent years, interest and concern about the non-traditional, adult student population has grown. For purposes of this report, ***adult students*** have been defined as individuals aged 25 years and older. Due to a variety of socio-economic reasons, progressively fewer adults are enrolling in courses and majors offered at Penn College. In response, Penn College is committed to better meet the needs of these students, as well as those of all other students. To help achieve these goals, the College needs to compare and contrast the characteristics of younger and older students.

The adult students, as with the younger ***traditional students*** (aged 17 to 24 years) are classified as either degree or non-degree seeking, full-time or part-time, and new or returning degree-seeking students. For purposes here, these classifications are defined as follows. A ***degree-seeking student*** is a student actively enrolled in a major leading to either a certificate, or an associate or baccalaureate degree. A ***non-degree-seeking student*** is a student not actively enrolled in a major leading to a certificate or degree. These students often enroll in various courses for personal enrichment.

Full-time students are defined as those enrolled for 12 or more semester credit hours. In contrast, the ***part-time students*** enroll with less than 12 semester credit hours.

The ***new degree-seeking students*** are those who are enrolling at Penn College for the first time, or have discontinued enrollment for two or more years (re-enrollees). This includes students who transfer from another institution. The ***returning students*** are the persisters, students who maintain continuous enrollment and tend to graduate with their entering cohort. In brief, a ***cohort*** is a group, e.g., students of a class year, travelling together through time, in some organized fashion for tracking purposes.

Part III ANALYSIS AND FINDINGS

Overview of Analysis

Part V presents nine data tables. Table 1 Total Student Population shows five years of comparative data. The overall format is the same for all nine tables and so a general overview of Table 1 serves as a guide for the other data tables.

The first page of Table 1 lists frequencies of selected demographic characteristics such as sex, age, race/ ethnicity, and the area/ original county of residence. The second page lists annual family income, family size, family college background, and family Penn College background. Family college background refers to whether the applicant will be the first in their family to attend college. Similarly, family Penn College background refers to whether the applicant will be the first in their family to attend Penn College.

The third page lists other additional profile variables selected from admissions data including father's and mother's education level, academic/financial disadvantaged status, high school rank, and high school major.

The fourth page identifies competitive admissions variables: applied to other colleges, accepted to other colleges, prior college experience, and how the student found out about Penn College. Page five continues with profile variables: when first considered attending Penn College, when decided to enroll at Penn College, primary goal of attending college, and primary reason for choosing Penn College. These responses have potential use for marketing purposes.

The last page of Table 1 offers data regarding the students' potential plans while enrolled at Penn College: intend to be employed while in college, academic school/ campus, and credit load.

The data presented were the most accurate available at the time of the analyses. Moreover, these statistics suggest many areas for further investigations and readers are encouraged to review the contents and raise further questions. Source data are located in the Strategic Planning and Research office.

Findings

Total Student Population

Table 1 Total Student Population contains a set of Profile variables that were used in analyses throughout this report. The first Profile item, sex, indicates a significant decline in the number of female students enrolled at Penn College. In 1995, 2035 (43.0%) female students enrolled, while in 1999, the number of female students fell to 1863 (34.6%). Inversely, the male student population increased from 2693 (57.0%) in 1995, to 3523 (65.4%) in 1999. Possible program-related explanations for the female-male enrollment trends will be discussed later.
Trends in student age and geographic origin might also be related to the female-male enrollment shift. The traditional-aged (under 25) student population has grown from two-thirds to three-

fourths of total enrollments. In contrast, the actual number of adult students has fallen from 1617 in 1995 to 1335. The majority of adult students are typically female, suggesting that the sex and age trends are interrelated. However, Project Profile programming does not provide for the correlation analyses needed to test this hypothesis.

While the majority of College students continue to come from the 10-county north-central region of the state, the proportion has steadily declined from 65% in 1995 to 55%. About half of this decline is specifically due to Lycoming County enrollments, down from 36% to 31%. Again, most adults and many female students typically come from the local region, suggesting that age, sex and geographic enrollment trends are all interrelated.

The racial/ethnic mix of Penn College students has remained consistent during the past five years. Minority populations have consistently accounted for about 4% of total enrollments.

For the variables regarding family, the general College student population is increasingly coming from families with characteristics more typical of traditional college students. More students are coming from families with annual incomes of $30,000 or more (1995 = 45.0%; 1999 = 61.8%). Only about half of this increase can be attributed to inflation.

More students are coming from families with three or more members (1995 = 84.6%; 1999 = 88.3%), while fewer (1995 = 15.2%; 1999 = 11.6%) of the students are coming from households of only one or two. More students (1995 = 60.8%; 1999 = 66.8%) are enrolling who are not the first in their families to attend college. However, the majority of the students (69.0% to 72.8%) were first in their families to attend Penn College.

The majority of fathers (62.9% to 55.3%) and mothers (64.7% to 55.7%) held only a high school diploma or less. However, educational levels of students' parents have been increasing. In 1995, 37.1% of the fathers and 35.5% of the mothers had some college education. By 1999, the figures increased such that 2128 (44.7%) of the fathers and 2147 (44.2%) of the mothers were college educated. It is likely that improved educational levels relate to the increase in family incomes.

While some socio-economic traits of Penn College students are improving, others are not. Numerous national studies have documented the correlation between family socioeconomic background and educational achievement (Duncan et al, 1972; Sewell & Hauser, 1975; Adelman, 1994). However, improvements in socioeconomic status of Penn College students have not been accompanied by any substantial improvement in prior educational achievement.

In 1995, 78.3% of the total student population was identified as being academically or financially disadvantaged. Despite some yearly fluctuation, by 1999, the proportion remained at 78.0%. Considering that family income data show a definite increase, we would expect to see a decline in this measure, if income status was correlated with academic preparation. Similarly, the majority of College students continue to be ranked in either the middle (34.3% to 38.8%) or the bottom (42.0% to 36.9%) third of their high school graduating class.

The majority of students (42.4% to 50.5%) increasingly enrolled in academic high school curricula. All other high school majors have declined from 1995 to 1999. The general education

curriculum ranked second (32.9% to 30.5%) and the vocational curriculum ranked third (12.5% to 11.5%). Business majors have declined the most, from 12.2% to 7.6% in 1999.

Other profile variables were analyzed such as whether or not the students applied to other colleges and if they had any prior college experiences. The majority (78.0% to 74.0%) had not applied to any other post-secondary educational institution. The majority of the students (72.0% to 70.0%) also stated that they had no previous college experience.

Moreover, the students were queried on how they found out about Penn College. The proportion learning about Penn College from current or former students has more than doubled (13.3% to 28.7%). Part, but not all, of this increase might be due to a change in the survey. The response option "relative/friend" was removed from the survey after 1995, when it was the top response (17%). Other primary responses were: information from a high school or vo-tech counselor (14.6% to 15.0%), high school or vo-tech teachers (6.7% to 10.0%), and parents (5.6% to 11.8%). Fewer students are indicating unspecified ("other") sources (19% to 14%).

Further profile variables focused on the students' interests for Penn College. They were asked when had they first considered attending Penn College and the response proportions indicated within the last three months (43.1% to 41.1%) as the common choice. About two-thirds consistently decided to enroll at Penn College within two months of the time they applied.

Probably related to the growth in traditional college age (under 25) students, who tend to lack any 'real job' experience, the proportion of students enrolled for the primary goal of preparing for their first job grew substantially (43.1% to 57.3%). Upgrading skills for advancement ranked second (20.2% to 16.2%). Transfer preparation has declined as a student goal since 1995 (13.6% to 6.8%). Part of this decrease is probably due to expanding B.S. opportunities at the College.

An increasing majority of the total student population (56.7% to 62.3%) further stated that their primary reason for choosing Penn College was for the programs and/or course choices available. The convenient location of the College (23.3% to 18.5%) and instructional quality (14.7% to 10.7%), ranking second and third respectively, have both been in decline. Affordable cost (4.2% to 4.4%) and graduate placement history (1.1% to 4.1%) were ranked last in choices.

The students were asked if they intended to be employed while they attended college and if so, for how many hours per week. The majority of students (71.0% to 69.8%) had planned on working and most (28.9% to 33.7%) intended to be employed 11 to 20 hours per week. Despite the decline in adult students, who are typically most likely to be employed, employment expectations have remained steady over the past five years.

The two final Profile variables concerned Penn College's academic schools/campuses and credit loads. For the past five years, despite minor fluctuations, the most frequently chosen majors were in Business and Computer Technologies (16.3% to 18.4%: these figures present low-to-high ranges not the time range). Construction and Design Technologies (15.4% to 16.8%), Health Sciences (13.2% to 16.2%), and Integrated Studies (13.9% to 14.7%) programs followed as the most commonly selected majors. Over the five-year longitudinal period, an increasing majority of students (75.5% to 79.7%) enrolled with full-time credit loads.

Part of the decrease in female students noted earlier can be attributed to a decline in Health Science enrollments. Health majors have traditionally enrolled a large majority of female students, and total Health enrollments have dropped from 747 in 1995 to 713. However, this does not totally explain the shift in female-male enrollments. Business and Computer majors had also typically enrolled a female majority. However, since 1995, the proportion of female Business and Computer students has dropped from 63% to 45%.

These Profile data were further selected in sub-populations and analyzed. The following sections present these findings.

Degree-Seeking and Non-Degree-Seeking Student Populations

Table 2 Degree-Seeking Population and Table 3 Non-Degree-Seeking Population data were compared and the following trends were identified. The total degree-seeking population steadily increased in size from 4539 (96.1%) in 1995 to 5252 in 1999 (97.5%). Inversely, the non-degree population decreased in size from 189 (3.9%) in 1995 to 134 (2.5%) in 1999.

In addition, while the age statistics of the degree-seeking population mirrored that of the total student population, the statistics for the non-degree student population yielded a difference in age proportions. Non-degree students were more likely than degree-seeking students to be aged 30 years or older. Thus, it would appear reasonable to suggest that there may be a correlation between the decline in adult enrollments and the decline in non-degree students.

Full-Time and Part-Time Degree-Seeking Student Populations

Table 4 Full-Time Degree-Seeking Population and Table 5 Part-Time Degree-Seeking Population were compared. Note that the findings related to full-time degree-seeking students were similar to the total student population. The part-time degree-seeking population reflected, in some areas, a different image of results.

Part-time degree-seeking students were statistically more likely than full-time students to be female. They tended to be older than the full-time students. It would be reasonable to hypothesize that the declines in part-time female and adult students are inter-related.

There tends to be a slightly higher proportion of African-American students enrolled part-time (4.4%) as opposed to full-time (1.6%). This may be related to the fact that most black students come from the local area, and local students are more likely to enroll part-time.

The largest segment (consistently around one-third) of part-time degree-seeking students attend Penn College to upgrade skills for job advancement, while preparation for a first job has increased as the second choice (24.3% to 29.4%). Part-time degree-seeking students expect to be employed 30 or more hours per week (consistently around 36%), compared to full-time students, who most likely expect to be employed between 11 to 20 hours per week.

New and Returning Degree-Seeking Student Populations

When comparing New Degree-Seeking Population (Table 6) and Returning Degree-Seeking Population (Table 7), the findings closely mirrored the Total Student Population results.

Traditionally Aged Students and Adult Student Populations

As noted earlier, Table 8 Traditional Age Population and Table 9 Adult Population are new data tables presented in this year's Project Profile report for the first time. These tables were compared to the Total Student Population data and with one another. Based on these data, some important differences were noted. Unlike the adult population, the traditional-aged student data closely resembled that of the total student population. The adult student population differed in several areas of analysis, which are discussed in the remainder of this section.

Generally, the adult population tended to be comprised of a disproportionate, but declining percentage (61.3% to 56.0%) of female students. The percentage of African-Americans and other adult minorities (7%) were consistently greater than were those of the total student population (4%). Most adult students tend to come from the local area, but the proportions are in decline: Lycoming County (54% to 48%); 10-county north-central region (86% to 79%). Family income tended to be less than $30,000 per year (74% to 64%). Most of this decline in low-income adult students can be attributed to inflation.

The primary goal of attending college for adult students was to retrain for a new career (34.2% to 38.6%), compared to 12% for the total population. Adults tended to consistently select Penn College based on program/ course choice (49%), and location/ convenience (35%), but compared to the total population they were much more likely to choose the latter reason (19%). Similar to the part-time population, adults tended to be employed 30 or more hours per week (32% to 35%).

As noted throughout this report, several of these factors could possibly be inter-related. The adult student is more likely to be a female, or a racial minority, or from a lower income family than the traditional-aged Penn College student. Therefore, the enrollment decline in adult students may be associated with the decline in female and low-income populations.

In concluding this findings section, readers are invited to review the accompanying data tables to confirm the findings as discussed above and to possibly note any additional findings and trends not previously listed.

Part IV METHODOLOGY

As noted previously, the Project Profile report was originally developed in 1985, and has been periodically revised and published. The Appendix includes the latest version of the student application questionnaire. This survey tool along with data gathered from students' Penn College application forms yield nearly a 100% response rate. The Fall 1999 sample size total was 5386 (at the original time of the data analysis).

Also noted earlier, the Project Profile report contains five years of comparative data. The other four years' sample size totals were as follows: 1998: n = 5305; 1997: n = 5019; 1996: n = 4759; and 1995: n = 4728.

Admissions staff routinely enter student responses from the Penn College applications and admissions questionnaires into the IBM AS/400 mainframe database. Data analyses were performed on selected fields, characteristics and variables of interest. The findings of the performed analyses were based on statistical test results at a significance level of alpha < .05. Because the application and surveys are periodically revised, and both new and returning students are included over a five-year period, not all of the respondents have the opportunity to be issued the same set of questions. Appropriate analytical adjustments have been made.

The obtained data were entered into tables in Microsoft Excel spreadsheet files and printed out. These tables are offered in the next section of the report.

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SUMMARY DATA TABLES

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	2035	43.0%	1938	40.7%	1995	39.7%	1967	37.1%	1863	34.6%
Male	2693	57.0%	2821	59.3%	3024	60.3%	3338	62.9%	3523	65.4%
TOTAL POPULATION	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5386	100.0%
AGE										
< 20	1639	34.7%	1759	37.0%	2016	40.2%	2189	41.3%	2188	40.6%
20 - 24	1472	31.1%	1434	30.2%	1542	30.7%	1693	31.9%	1863	34.6%
25 - 29	468	9.9%	500	10.5%	463	9.2%	429	8.1%	422	7.8%
30 - 39	721	15.2%	655	13.8%	595	11.9%	575	10.8%	500	9.3%
40 +	426	9.0%	407	8.6%	401	8.0%	417	7.9%	412	7.6%
not given	2	0.0%	4	0.1%	2	0.0%	2	0.0%	1	0.0%
Total	4728	100.0%	4755	99.9%	5019	100.0%	5305	100.0%	5386	100.0%
RACE/ETHNICITY										
African-American	135	2.9%	142	3.0%	142	2.8%	129	2.4%	115	2.1%
Other Minority	73	1.5%	83	1.7%	91	1.8%	107	2.0%	111	2.1%
White	4520	95.6%	4534	95.3%	4786	95.4%	5069	95.6%	5160	95.8%
Total	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5386	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1640	36.1%	1538	32.3%	1700	33.9%	1743	32.9%	1668	31.0%
Bradford	110	2.3%	121	2.5%	110	2.2%	115	2.2%	115	2.1%
Clinton	307	6.5%	282	5.9%	239	4.8%	224	4.2%	206	3.8%
Montour	52	1.1%	84	1.8%	108	2.2%	103	1.9%	91	1.7%
Northumberland	336	7.1%	328	6.9%	323	6.4%	331	6.2%	347	6.4%
Potter	58	1.2%	38	0.8%	33	0.7%	36	0.7%	34	0.6%
Snyder	108	2.3%	109	2.3%	102	2.0%	113	2.1%	138	2.6%
Sullivan	28	0.6%	24	0.5%	32	0.6%	50	0.9%	46	0.9%
Tioga	230	4.9%	213	4.5%	203	4.0%	197	3.7%	189	3.5%
Union	128	2.7%	118	2.5%	128	2.6%	144	2.7%	145	2.7%
IMMEDIATE AREA TOTAL	2997	64.9%	2855	60.0%	2978	59.3%	3056	57.6%	2979	55.3%
OTHER PA COUNTIES	1595	33.6%	1729	36.3%	1894	37.7%	2085	39.3%	2213	41.1%
OUT-OF-STATE/INTERNATIONAL	136	2.9%	175	3.7%	147	2.9%	164	3.1%	194	3.6%
Total	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5386	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	1469	35.0%	1312	30.9%	1230	27.3%	1102	23.8%	988	21.4%
$19,000 - $29,999	836	19.9%	782	18.4%	792	17.6%	809	17.5%	773	16.7%
TOTAL UNDER $30,000	2305	55.0%	2094	49.2%	2022	44.8%	1911	41.3%	1761	38.2%
$30,000 +	333	7.9%	210	4.9%	127	2.8%	89	1.9%	81	1.8%
$30,000 - $39,999	572	13.6%	674	15.9%	691	15.3%	725	15.7%	707	15.3%
$40,000 - $49,999	394	9.4%	488	11.5%	582	12.9%	637	13.8%	700	15.2%
$50,000 +	590	14.1%	786	18.5%	1088	24.1%	1270	27.4%	1366	29.6%
TOTAL $30,000 +	1889	45.0%	2158	50.8%	2488	55.2%	2721	58.7%	2854	61.8%
Total Responses/Response Rate	4194	88.7%	4252	89.3%	4510	89.9%	4632	87.3%	4615	85.7%
FAMILY SIZE										
1 - 2	673	15.2%	636	14.3%	614	13.1%	580	11.8%	571	11.6%
3 - 4	2270	51.3%	2326	52.4%	2489	52.9%	2613	53.3%	2641	53.7%
5 +	1485	33.5%	1481	33.3%	1599	34.0%	1707	34.8%	1703	34.6%
Total Responses/Response Rate	4428	93.7%	4443	93.4%	4702	93.7%	4900	92.4%	4915	91.3%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1743	39.2%	1625	36.4%	1639	34.8%	1673	34.1%	1637	33.2%
Not 1st to attend	2704	60.8%	2839	63.6%	3073	65.2%	3240	65.9%	3297	66.8%
Total Responses/Response Rate	4447	94.1%	4464	93.8%	4712	93.9%	4913	92.6%	4934	91.6%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	3017	69.0%	3056	69.3%	3301	70.8%	3518	72.2%	3573	72.8%
Not 1st to attend	1355	31.0%	1354	30.7%	1363	29.2%	1354	27.8%	1338	27.2%
Total Responses/Response Rate	4372	92.5%	4410	92.7%	4664	92.9%	4872	91.8%	4911	91.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	563	13.2%	468	10.9%	416	9.2%	407	8.6%	395	8.3%
High School	2117	49.7%	2110	49.3%	2210	48.6%	2263	47.9%	2240	47.0%
Some College	595	14.0%	629	14.7%	693	15.3%	718	15.2%	727	15.3%
2-Yr Degree	365	8.6%	378	8.8%	427	9.4%	481	10.2%	505	10.6%
4-Yr Degree or higher	618	14.5%	694	16.2%	797	17.5%	852	18.0%	896	18.8%
Total Responses/Response Rate	4258	90.1%	4279	89.9%	4543	90.5%	4721	89.0%	4763	88.4%
MOTHER'S EDUCATION										
< High School	413	9.5%	338	7.8%	307	6.7%	316	6.6%	311	6.4%
High School	2376	54.9%	2363	54.3%	2468	53.5%	2501	52.2%	2391	49.3%
Some College	703	16.2%	744	17.1%	760	16.5%	770	16.1%	826	17.0%
2-Yr Degree	381	8.8%	406	9.3%	476	10.3%	486	10.1%	492	10.1%
4-Yr Degree or higher	454	10.5%	497	11.4%	501	10.9%	719	15.0%	829	17.1%
Total Responses/Response Rate	4327	91.5%	4348	91.4%	4612	91.9%	4792	90.3%	4849	90.0%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3701	78.3%	3541	74.4%	4003	79.8%	4221	79.6%	4202	78.0%
Not Disadvantaged	1027	21.7%	1218	25.6%	1016	20.2%	1084	20.4%	1184	22.0%
Total	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5386	100.0%
HIGH SCHOOL RANK										
Top Third	905	23.7%	984	25.4%	1067	25.8%	1096	24.6%	1105	24.3%
Middle Third	1306	34.3%	1305	33.7%	1429	34.5%	1678	37.6%	1764	38.8%
Bottom Third	1601	42.0%	1580	40.8%	1646	39.7%	1688	37.8%	1681	36.9%
Total Responses/Response Rate	3812	80.6%	3869	81.3%	4142	82.5%	4462	84.1%	4550	84.5%
HIGH SCHOOL MAJOR										
Academic	1984	42.4%	2097	44.4%	2361	47.3%	2561	48.6%	2700	50.5%
Business	572	12.2%	518	11.0%	479	9.6%	441	8.4%	406	7.6%
General	1540	32.9%	1512	32.0%	1565	31.4%	1632	31.0%	1631	30.5%
Vocational	585	12.5%	593	12.6%	582	11.7%	637	12.1%	614	11.5%
Total Responses/Response Rate	4681	99.0%	4720	99.2%	4987	99.4%	5271	99.4%	5351	99.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	982	22.0%	1053	23.4%	1278	27.0%	1282	26.1%	1283	26.0%
No other applications	3491	78.0%	3442	76.6%	3459	73.0%	3637	73.9%	3650	74.0%
Total Responses/Response Rate	4473	94.6%	4495	94.5%	4737	94.4%	4919	92.7%	4933	91.6%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	422	9.6%	487	11.1%	588	12.8%	584	12.3%	664	13.9%
No other acceptances	3989	90.4%	3910	88.9%	4004	87.2%	4178	87.7%	4102	86.1%
Total Responses/Response Rate	4411	93.3%	4397	92.4%	4592	91.5%	4762	89.8%	4766	88.5%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	1322	28.0%	1289	27.1%	1567	31.2%	1552	29.3%	1615	30.0%
No Experience	3406	72.0%	3470	72.9%	3452	68.8%	3753	70.7%	3771	70.0%
Total Responses	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5386	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	154	5.6%	281	8.1%	397	9.9%	488	11.2%	521	11.8%
Relative/friend	474	17.3%	270	7.8%	131	3.3%	68	1.6%	31	0.7%
Current/former student	362	13.3%	657	19.0%	868	21.6%	1095	25.1%	1264	28.7%
Newspaper	65	2.4%	68	2.0%	71	1.8%	60	1.4%	53	1.2%
Radio	11	0.4%	13	0.4%	9	0.2%	7	0.2%	11	0.2%
TV	5	0.2%	11	0.3%	10	0.2%	13	0.3%	8	0.2%
Open House	54	2.0%	103	3.0%	135	3.4%	148	3.4%	145	3.3%
College catalog	247	9.0%	301	8.7%	324	8.0%	305	7.0%	299	6.8%
Penn College Admissions recruiter	192	7.0%	219	6.3%	225	5.6%	259	5.9%	264	6.0%
Penn College faculty	57	2.1%	63	1.8%	85	2.1%	90	2.1%	87	2.0%
High School/Vo-Tech counselor	400	14.6%	543	15.7%	647	16.1%	697	16.0%	661	15.0%
High School/Vo-Tech teacher	182	6.7%	286	8.3%	392	9.7%	436	10.0%	441	10.0%
Other	529	19.4%	646	18.7%	731	18.2%	703	16.1%	624	14.2%
Total Responses/Response Rate	2732	57.8%	3461	72.7%	4025	80.2%	4369	82.4%	4409	81.9%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	1480	43.1%	1608	42.0%	1826	42.8%	1905	41.6%	1914	41.1%
3 - 6 Months ago	833	24.3%	932	24.4%	1009	23.6%	1095	23.9%	1097	23.5%
6 - 12 Months ago	643	18.7%	735	19.2%	794	18.6%	891	19.5%	963	20.7%
12 - 18 Months ago	265	7.7%	300	7.8%	351	8.2%	399	8.7%	412	8.8%
18 + Months ago	210	6.1%	251	6.6%	290	6.8%	290	6.3%	276	5.9%
Total Responses/Response Rate	3431	72.6%	3826	80.4%	4270	85.1%	4580	86.3%	4662	86.6%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	2288	66.4%	2514	65.5%	2882	67.3%	3068	67.1%	3089	66.5%
3 - 4 Months ago	666	19.3%	772	20.1%	791	18.5%	821	18.0%	845	18.2%
5 - 9 Months ago	253	7.3%	306	8.0%	319	7.5%	355	7.8%	375	8.1%
9 - 12 Months ago	101	2.9%	105	2.7%	119	2.8%	158	3.5%	164	3.5%
12 + Months ago	139	4.0%	140	3.6%	170	4.0%	170	3.7%	171	3.7%
Total Responses/Response Rate	3447	72.9%	3837	80.6%	4281	85.3%	4572	86.2%	4644	86.2%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1874	43.1%	2030	46.3%	2318	50.0%	2582	53.4%	2771	57.3%
Retrain for new career	645	14.8%	705	16.1%	703	15.2%	638	13.2%	594	12.3%
Upgrade skills for advancement	880	20.2%	851	19.4%	857	18.5%	884	18.3%	784	16.2%
Transfer to 4-year college	590	13.6%	480	10.9%	425	9.2%	377	7.8%	330	6.8%
Personal interest	360	8.3%	323	7.4%	330	7.1%	352	7.3%	360	7.4%
Total Responses/Response Rate	4349	92.0%	4389	92.2%	4633	92.3%	4833	91.1%	4839	89.8%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	177	4.2%	191	4.4%	217	4.8%	221	4.7%	209	4.4%
Location/Convenience	993	23.3%	946	21.9%	887	19.5%	884	18.6%	887	18.5%
Instructional quality	625	14.7%	552	12.8%	522	11.4%	526	11.1%	511	10.7%
Program/Course choice	2411	56.7%	2540	58.8%	2793	61.3%	2937	61.9%	2981	62.3%
(d) Grad Placement History	48	1.1%	93	2.2%	141	3.1%	178	3.8%	194	4.1%
Total Responses/Response Rate	4254	90.0%	4322	90.8%	4560	90.9%	4746	89.5%	4782	88.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	601	14.1%	542	12.6%	570	12.4%	590	12.3%	564	11.7%
21 - 30 Hours/Week	660	15.4%	620	14.4%	671	14.6%	689	14.4%	696	14.5%
11 - 20 Hours/Week	1235	28.9%	1318	30.6%	1473	32.1%	1614	33.7%	1621	33.7%
1 - 10 Hours/Week	540	12.6%	502	11.7%	469	10.2%	467	9.7%	475	9.9%
Total intending to be employed	3036	71.0%	2982	69.3%	3183	69.3%	3360	70.1%	3356	69.8%
Total not intending to be employed	1238	29.0%	1323	30.7%	1411	30.7%	1431	29.9%	1455	30.2%
Total Responses/Response Rate	4274	90.4%	4305	90.5%	4594	91.5%	4791	90.3%	4811	89.3%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	845	17.9%	812	17.1%	817	16.3%	920	17.3%	991	18.4%
Construction/Design Technologies	727	15.4%	743	15.6%	841	16.8%	871	16.4%	858	15.9%
Health Sciences	747	15.8%	760	16.0%	814	16.2%	774	14.6%	713	13.2%
Hospitality	143	3.0%	137	2.9%	144	2.9%	168	3.2%	177	3.3%
Industrial/Engineer Technologies	602	12.7%	603	12.7%	661	13.2%	717	13.5%	785	14.6%
Integrated Studies	692	14.6%	669	14.1%	725	14.4%	739	13.9%	793	14.7%
Natural Resource Management	335	7.1%	383	8.0%	381	7.6%	436	8.2%	420	7.8%
Transportation Technologies	276	5.8%	296	6.2%	309	6.2%	310	5.8%	328	6.1%
(e) Developmental Semester			37	0.8%	34	0.7%	50	0.9%	41	0.8%
Non-degree (Main campus)	157	3.3%	171	3.6%	138	2.7%	136	2.6%	135	2.5%
North Campus	204	4.3%	148	3.1%	135	2.7%	114	2.1%	83	1.5%
(e) Distance/Outreach Education					20	0.4%	70	1.3%	64	1.2%
Total	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5388	100.0%
CREDIT LOAD										
Full-Time	3572	75.5%	3669	77.1%	3890	77.5%	4187	78.9%	4294	79.7%
Part-Time	1156	24.5%	1090	22.9%	1129	22.5%	1118	21.1%	1094	20.3%
Total	4728	100.0%	4759	100.0%	5019	100.0%	5305	100.0%	5388	100.0%

(a) Income categories were revised in 1993: previously "$30,000 + " had been the top range
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed)
(c) Items added in 1993
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	1933	42.6%	1854	40.3%	1917	39.4%	1888	36.6%	1798	34.2%
Male	2606	57.4%	2743	59.7%	2947	60.6%	3266	63.4%	3454	65.8%
TOTAL POPULATION	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5252	100.0%
AGE										
< 20	1627	35.8%	1736	37.8%	1997	41.1%	2178	42.3%	2175	41.4%
20 - 24	1445	31.8%	1417	30.8%	1519	31.2%	1670	32.4%	1848	35.2%
25 - 29	450	9.9%	477	10.4%	441	9.1%	411	8.0%	408	7.8%
30 - 39	661	14.6%	608	13.2%	556	11.4%	539	10.5%	465	8.9%
40 +	356	7.8%	358	7.8%	350	7.2%	354	6.9%	356	6.8%
not given			1	0.0%	1	0.0%	2	0.0%		
Total	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5252	100.0%
RACE/ETHNICITY										
African-American	131	2.9%	142	3.1%	140	2.9%	127	2.5%	112	2.1%
Other Minority	70	1.5%	79	1.7%	84	1.7%	104	2.0%	108	2.1%
White	4338	95.6%	4376	95.2%	4640	95.4%	4923	95.5%	5032	95.8%
Total	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5252	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1586	34.9%	1553	33.8%	1607	33.0%	1633	31.7%	1573	30.0%
Bradford	102	2.2%	111	2.4%	109	2.2%	113	2.2%	115	2.2%
Clinton	298	6.6%	278	6.0%	233	4.8%	218	4.2%	199	3.8%
Montour	52	1.1%	83	1.8%	103	2.1%	100	1.9%	90	1.7%
Northumberland	331	7.3%	311	6.8%	312	6.4%	328	6.4%	342	6.5%
Potter	49	1.1%	34	0.7%	32	0.7%	36	0.7%	34	0.6%
Snyder	108	2.4%	103	2.2%	98	2.0%	113	2.2%	134	2.6%
Sullivan	27	0.6%	20	0.4%	32	0.7%	47	0.9%	44	0.8%
Tioga	207	4.6%	202	4.4%	188	3.9%	187	3.6%	185	3.5%
Union	129	2.8%	116	2.5%	121	2.5%	139	2.7%	141	2.7%
IMMEDIATE AREA TOTAL	2889	63.6%	2811	61.1%	2835	58.3%	2914	56.5%	2857	54.4%
OTHER PA COUNTIES	1579	34.8%	1681	36.6%	1884	38.7%	2078	40.3%	2203	41.9%
OUT-OF-STATE/INTERNATIONAL	71	1.6%	105	2.3%	145	3.0%	162	3.1%	192	3.7%
Total	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5252	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	1438	35.4%	1290	31.0%	1215	27.3%	1088	23.8%	979	21.4%
$19,000 - $29,999	807	19.9%	764	18.4%	771	17.3%	789	17.3%	763	16.7%
TOTAL UNDER $30,000	2245	55.3%	2054	49.4%	1986	44.7%	1877	41.1%	1742	38.1%
$30,000 +	320	7.9%	196	4.7%	123	2.8%	80	1.8%	68	1.5%
$30,000 - $39,999	554	13.6%	658	15.8%	686	15.4%	722	15.8%	702	15.4%
$40,000 - $49,999	380	9.4%	478	11.5%	577	13.0%	633	13.8%	697	15.3%
$50,000 +	563	13.9%	774	18.6%	1073	24.1%	1259	27.5%	1361	29.8%
TOTAL $30,000 +	1817	44.7%	2106	50.6%	2459	55.3%	2694	58.9%	2828	61.9%
Total Responses/Response Rate	4062	89.5%	4160	90.5%	4445	91.4%	4571	88.7%	4570	87.0%
FAMILY SIZE										
1 - 2	629	14.7%	613	14.1%	596	12.9%	566	11.7%	568	11.7%
3 - 4	2201	51.4%	2266	52.2%	2460	53.1%	2587	53.5%	2620	53.8%
5 +	1453	33.9%	1464	33.7%	1579	34.1%	1684	34.8%	1682	34.5%
Total Responses/Response Rate	4283	94.4%	4343	94.5%	4635	95.3%	4837	93.8%	4870	92.7%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1701	39.5%	1599	36.6%	1622	34.9%	1653	34.1%	1622	33.2%
Not 1st to attend	2604	60.5%	2765	63.4%	3023	65.1%	3196	65.9%	3265	66.8%
Total Responses/Response Rate	4305	94.8%	4364	94.9%	4645	95.5%	4849	94.1%	4887	93.1%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	2921	69.0%	2992	69.4%	3255	70.8%	3478	72.3%	3547	72.9%
Not 1st to attend	1311	31.0%	1320	30.6%	1342	29.2%	1330	27.7%	1317	27.1%
Total Responses/Response Rate	4232	93.2%	4312	93.8%	4597	94.5%	4808	93.3%	4864	92.6%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	534	12.9%	456	10.9%	409	9.1%	394	8.4%	387	8.2%
High School	2062	50.0%	2070	49.5%	2183	48.7%	2243	48.1%	2219	47.0%
Some College	574	13.9%	619	14.8%	681	15.2%	712	15.3%	725	15.4%
2-Yr Degree	356	8.6%	371	8.9%	421	9.4%	477	10.2%	503	10.7%
4-Yr Degree or higher	600	14.5%	670	16.0%	788	17.6%	837	17.9%	888	18.8%
Total Responses/Response Rate	4126	90.9%	4186	91.1%	4482	92.1%	4663	90.5%	4722	89.9%
MOTHER'S EDUCATION										
< High School	393	9.4%	331	7.8%	302	6.6%	310	6.5%	306	6.4%
High School	2300	54.9%	2307	54.2%	2436	53.5%	2464	52.1%	2368	49.3%
Some College	691	16.5%	733	17.2%	748	16.4%	765	16.2%	818	17.0%
2-Yr Degree	367	8.8%	398	9.4%	470	10.3%	485	10.2%	488	10.2%
4-Yr Degree or higher	442	10.5%	484	11.4%	594	13.1%	709	15.0%	824	17.2%
Total Responses/Response Rate	4193	92.4%	4253	92.5%	4550	93.5%	4733	91.8%	4804	91.5%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3701	81.5%	3541	77.0%	3958	81.4%	4180	81.1%	4170	79.4%
Not Disadvantaged	838	18.5%	1056	23.0%	906	18.6%	974	18.9%	1082	20.6%
Total	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5252	100.0%
HIGH SCHOOL RANK										
Top Third	891	23.6%	973	25.4%	1051	25.7%	1082	24.5%	1095	24.2%
Middle Third	1298	34.4%	1293	33.7%	1415	34.6%	1661	37.7%	1756	38.8%
Bottom Third	1585	42.0%	1567	40.9%	1626	39.7%	1668	37.8%	1670	36.9%
Total Responses/Response Rate	3774	83.1%	3833	83.4%	4092	84.1%	4411	85.6%	4521	86.1%
HIGH SCHOOL MAJOR										
Academic	1896	42.1%	2009	44.0%	2281	47.2%	2498	48.7%	2660	51.0%
Business	545	12.1%	493	10.8%	458	9.5%	435	8.5%	398	7.6%
General	1485	33.0%	1479	32.4%	1529	31.6%	1561	30.5%	1551	29.7%
Vocational	574	12.8%	580	12.7%	568	11.7%	631	12.3%	611	11.7%
Total Responses/Response Rate	4500	99.1%	4561	99.2%	4836	99.4%	5125	99.4%	5220	99.4%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	969	22.4%	1043	23.7%	1266	27.1%	1278	26.3%	1276	26.1%
No other applications	3358	77.6%	3351	76.3%	3404	72.9%	3576	73.7%	3610	73.9%
Total Responses/Response Rate	4327	95.3%	4394	95.6%	4670	96.0%	4854	94.2%	4886	93.0%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	409	9.6%	476	11.1%	578	12.8%	579	12.3%	659	14.0%
No other acceptances	3865	90.4%	3829	88.9%	3953	87.2%	4120	87.7%	4062	86.0%
Total Responses/Response Rate	4274	94.2%	4305	93.6%	4531	93.2%	4699	91.2%	4721	89.9%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	1265	27.9%	1238	26.9%	1512	31.1%	1504	29.2%	1566	29.8%
No Experience	3274	72.1%	3359	73.1%	3352	68.9%	3650	70.8%	3686	70.2%
Total Responses	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5252	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	147	5.6%	276	8.1%	393	9.9%	486	11.2%	519	11.8%
Relative/friend	471	17.8%	269	7.9%	130	3.3%	68	1.6%	30	0.7%
Current/former student	348	13.2%	644	18.9%	859	21.5%	1092	25.1%	1260	28.7%
Newspaper	59	2.2%	64	1.9%	70	1.8%	60	1.4%	52	1.2%
Radio	9	0.3%	11	0.3%	9	0.2%	7	0.2%	11	0.3%
TV	4	0.2%	11	0.3%	10	0.3%	13	0.3%	8	0.2%
Open House	53	2.0%	103	3.0%	132	3.3%	146	3.4%	145	3.3%
College catalog	243	9.2%	298	8.7%	319	8.0%	301	6.9%	297	6.8%
Penn College Admissions recruiter	190	7.2%	219	6.4%	224	5.6%	259	6.0%	264	6.0%
Penn College faculty	48	1.8%	62	1.8%	84	2.1%	88	2.0%	86	2.0%
High School/Vo-Tech counselor	398	15.1%	538	15.8%	646	16.2%	694	16.0%	660	15.0%
High School/Vo-Tech teacher	181	6.9%	286	8.4%	391	9.8%	435	10.0%	440	10.0%
Other	490	18.6%	632	18.5%	722	18.1%	697	16.0%	623	14.2%
Total Responses/Response Rate	2641	58.2%	3413	74.2%	3989	82.0%	4346	84.3%	4395	83.7%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	1430	43.0%	1589	42.2%	1807	42.7%	1889	41.5%	1906	41.0%
3 - 6 Months ago	809	24.3%	915	24.3%	1003	23.7%	1090	24.0%	1093	23.5%
6 - 12 Months ago	628	18.9%	721	19.1%	791	18.7%	886	19.5%	961	20.7%
12 - 18 Months ago	260	7.8%	294	7.8%	344	8.1%	398	8.7%	410	8.8%
18 + Months ago	201	6.0%	248	6.6%	287	6.8%	286	6.3%	276	5.9%
Total Responses/Response Rate	3328	73.3%	3767	81.9%	4232	87.0%	4549	88.3%	4646	88.5%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	2208	66.1%	2470	65.4%	2851	67.2%	3046	67.1%	3078	66.5%
3 - 4 Months ago	653	19.5%	766	20.3%	787	18.6%	815	18.0%	844	18.2%
5 - 9 Months ago	246	7.4%	301	8.0%	319	7.5%	353	7.8%	374	8.1%
9 - 12 Months ago	100	3.0%	103	2.7%	118	2.8%	158	3.5%	163	3.5%
12 + Months ago	134	4.0%	137	3.6%	167	3.9%	168	3.7%	169	3.7%
Total Responses/Response Rate	3341	73.6%	3777	82.2%	4242	87.2%	4540	88.1%	4628	88.1%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1860	44.2%	2020	47.0%	2311	50.6%	2572	53.9%	2763	57.6%
Retrain for new career	622	14.8%	693	16.1%	695	15.2%	628	13.2%	588	12.3%
Upgrade skills for advancement	817	19.4%	809	18.8%	829	18.1%	862	18.1%	769	16.0%
Transfer to 4-year college	573	13.6%	465	10.8%	414	9.1%	369	7.7%	324	6.8%
Personal interest	333	7.9%	309	7.2%	319	7.0%	341	7.1%	350	7.3%
Total Responses/Response Rate	4205	92.6%	4296	93.5%	4568	93.9%	4772	92.6%	4794	91.3%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	174	4.2%	182	4.3%	210	4.7%	217	4.6%	208	4.4%
Location/Convenience	936	22.7%	904	21.4%	867	19.3%	860	18.3%	868	18.3%
Instructional quality	614	14.9%	548	13.0%	519	11.5%	523	11.2%	506	10.7%
Program/Course choice	2354	57.1%	2501	59.2%	2765	61.4%	2912	62.1%	2963	62.5%
(d) Grad Placement History	48	1.2%	92	2.2%	141	3.1%	178	3.8%	193	4.1%
Total Responses/Response Rate	4126	90.9%	4227	92.0%	4502	92.8%	4690	91.0%	4738	90.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	509	12.3%	509	12.3%	534	11.8%	560	11.8%	543	11.4%
21 - 30 Hours/Week	652	15.8%	652	15.8%	661	14.6%	685	14.5%	690	14.5%
11 - 20 Hours/Week	1221	29.5%	1221	29.5%	1466	32.4%	1609	34.0%	1613	33.8%
1 - 10 Hours/Week	538	13.0%	538	13.0%	467	10.3%	460	9.7%	473	9.9%
Total intending to be employed	2920	70.7%	2920	70.7%	3128	69.1%	3314	70.1%	3319	69.6%
Total not intending to be employed	1212	29.3%	1212	29.3%	1398	30.9%	1416	29.9%	1447	30.4%
Total Responses/Response Rate	4132	91.0%	4132	91.0%	4526	93.1%	4730	91.8%	4766	90.7%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	845	18.6%	812	18.6%	817	16.8%	920	17.9%	991	18.9%
Construction/Design Technologies	727	16.0%	743	16.2%	841	17.3%	871	16.9%	858	16.3%
Health Sciences	747	16.5%	760	16.5%	814	16.7%	774	15.0%	713	13.6%
Hospitality	143	3.2%	137	3.0%	144	3.0%	168	3.3%	177	3.4%
Industrial/Engineer Technologies	602	13.3%	603	13.1%	661	13.6%	717	13.9%	785	14.9%
Integrated Studies	692	15.2%	669	14.6%	725	14.9%	739	14.3%	793	15.1%
Natural Resource Management	335	7.4%	383	8.3%	381	7.8%	436	8.5%	420	8.0%
Transportation Technologies	276	6.1%	296	6.4%	309	6.4%	310	6.0%	328	6.2%
(e) Developmental Semester			37	0.8%	34	0.7%	50	1.0%	41	0.8%
(f) Non-degree (Main campus)			17	0.4%						
North Campus	172	3.8%	140	3.0%	121	2.5%	102	2.0%	82	1.6%
(e) Distance/Outreach Education					17	0.3%	67	1.3%	63	1.2%
Total	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5251	100.0%
CREDIT LOAD										
Full-Time	3567	78.6%	3661	78.6%	3882	79.8%	4182	81.1%	4291	81.7%
Part-Time	972	21.4%	936	20.4%	982	20.2%	972	18.9%	960	18.3%
Total	4539	100.0%	4597	100.0%	4864	100.0%	5154	100.0%	5251	100.0%

(a) Income categories were revised in 1993: previously "$30,000 + " had been the top range.
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed)
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997.
(f) For 1996 data, 17 non-degree students were improperly coded as degree-seeking and thus included in this table.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	102	54.0%	84	51.9%	78	50.3%	82	52.9%	65	48.5%
Male	87	46.0%	78	48.1%	77	49.7%	73	47.1%	69	51.5%
TOTAL POPULATION	189	100.0%	162	100.0%	155	100.0%	155	100.0%	134	100.0%
AGE										
< 20	12	6.4%	23	14.5%	19	12.3%	14	9.1%	13	9.8%
20 - 24	27	14.4%	17	10.7%	23	14.9%	23	14.9%	15	11.3%
25 - 29	18	9.6%	23	14.5%	22	14.3%	18	11.7%	14	10.5%
30 - 39	60	32.1%	47	29.6%	39	25.3%	36	23.4%	35	26.3%
40 +	70	37.4%	49	30.8%	51	33.1%	63	40.9%	56	42.1%
not given										
Total	187	98.9%	159	98.1%	154	99.4%	154	99.4%	133	99.3%
RACE/ETHNICITY										
African-American	4	2.1%			2	1.3%	2	1.3%	3	2.2%
Other Minority	3	1.6%	4	2.5%	7	4.5%	3	1.9%	3	2.2%
White	182	96.3%	158	97.5%	146	94.2%	150	96.8%	128	95.5%
Total	189	100.0%	162	100.0%	155	100.0%	155	100.0%	134	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	121	64.0%	111	68.5%	93	60.0%	113	72.9%	95	70.9%
Bradford	4	2.1%	4	2.5%	1	0.6%	2	1.3%		
Clinton	11	5.8%	7	4.3%	6	3.9%	6	3.9%	7	5.2%
Montour	1	0.5%	2	1.2%	5	3.2%	4	2.6%	1	0.7%
Northumberland	6	3.2%	10	6.2%	11	7.1%	3	1.9%	5	3.7%
Potter	9	4.8%	3	1.9%	1	0.6%	1	0.6%		
Snyder			2	1.2%	4	2.6%			4	3.0%
Sullivan	1	0.5%	2	1.2%			3	1.9%	2	1.5%
Tioga	24	12.7%	12	7.4%	15	9.7%	11	7.1%	4	3.0%
Union	4	2.1%	6	3.7%	7	4.5%	5	3.2%	4	3.0%
IMMEDIATE AREA TOTAL	181	95.8%	159	98.1%	143	92.3%	148	95.5%	122	91.0%
OTHER PA COUNTIES	8	4.2%	3	1.9%	10	6.5%	5	3.2%	10	7.5%
OUT-OF-STATE/INTERNATIONAL					2	1.3%	2	1.3%	2	1.5%
Total	189	100.0%	162	100.0%	155	100.0%	155	100.0%	134	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	31	23.5%	22	23.9%	15	23.1%	14	23.0%	9	20.0%
$19,000 - $29,999	29	22.0%	18	19.6%	21	32.3%	20	32.8%	10	22.2%
TOTAL UNDER $30,000	60	45.5%	40	43.5%	36	55.4%	34	55.7%	19	42.2%
$30,000 +	13	9.8%	14	15.2%	4	6.2%	9	14.8%	13	28.9%
$30,000 - $39,999	18	13.6%	16	17.4%	5	7.7%	3	4.9%	5	11.1%
$40,000 - $49,999	14	10.6%	10	10.9%	5	7.7%	4	6.6%	3	6.7%
$50,000 +	27	20.5%	12	13.0%	15	23.1%	11	18.0%	5	11.1%
TOTAL $30,000 +	72	54.5%	52	56.5%	29	44.6%	27	44.3%	26	57.8%
Total Responses/Response Rate	132	69.8%	92	56.8%	65	41.9%	61	39.4%	45	33.6%
FAMILY SIZE										
1 - 2	44	30.3%	23	23.0%	18	26.9%	14	22.2%	3	6.7%
3 - 4	69	47.6%	60	60.0%	29	43.3%	26	41.3%	21	46.7%
5 +	32	22.1%	17	17.0%	20	29.9%	23	36.5%	21	46.7%
Total Responses/Response Rate	145	76.7%	100	61.7%	67	43.2%	63	40.6%	45	33.6%
FAMILY COLLEGE BACKGROUND										
1st to attend college	42	29.6%	26	26.0%	17	25.4%	20	31.3%	15	31.9%
Not 1st to attend	100	70.4%	74	74.0%	50	74.6%	44	68.8%	32	68.1%
Total Responses/Response Rate	142	75.1%	100	61.7%	67	43.2%	64	41.3%	47	35.1%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	96	68.6%	64	65.3%	46	68.7%	40	62.5%	26	55.3%
Not 1st to attend	44	31.4%	34	34.7%	21	31.3%	24	37.5%	21	44.7%
Total Responses/Response Rate	140	74.1%	98	60.5%	67	43.2%	64	41.3%	47	35.1%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	29	22.0%	12	12.9%	7	11.5%	13	22.4%	8	19.5%
High School	55	41.7%	40	43.0%	27	44.3%	20	34.5%	21	51.2%
Some College	21	15.9%	10	10.8%	12	19.7%	6	10.3%	2	4.9%
2-Yr Degree	9	6.8%	7	7.5%	6	9.8%	4	6.9%	2	4.9%
4-Yr Degree or higher	18	13.6%	24	25.8%	9	14.8%	15	25.9%	8	19.5%
Total Responses/Response Rate	132	69.8%	93	57.4%	61	39.4%	58	37.4%	41	30.6%
MOTHER'S EDUCATION										
< High School	20	14.9%	7	7.4%	5	8.1%	6	10.2%	5	11.1%
High School	76	56.7%	56	58.9%	32	51.6%	37	62.7%	23	51.1%
Some College	12	9.0%	11	11.6%	12	19.4%	5	8.5%	8	17.8%
2-Yr Degree	14	10.4%	8	8.4%	6	9.7%	1	1.7%	4	8.9%
4-Yr Degree or higher	12	9.0%	13	13.7%	7	11.3%	10	16.9%	5	11.1%
Total Responses/Response Rate	134	70.9%	95	58.6%	62	40.0%	59	38.1%	45	33.6%
HIGH SCHOOL RANK										
Top Third	14	36.8%	11	30.6%	16	32.0%	14	27.5%	10	34.5%
Middle Third	8	21.1%	12	33.3%	14	28.0%	17	33.3%	8	27.6%
Bottom Third	16	42.1%	13	36.1%	20	40.0%	20	39.2%	11	37.9%
Total Responses/Response Rate	38	20.1%	36	22.2%	50	32.3%	51	32.9%	29	21.6%
HIGH SCHOOL MAJOR										
Academic	88	48.6%	88	55.3%	80	53.0%	63	43.2%	40	30.5%
Business	27	14.9%	25	15.7%	21	13.9%	6	4.1%	8	6.1%
General	55	30.4%	33	20.8%	36	23.8%	71	48.6%	80	61.1%
Vocational	11	6.1%	13	8.2%	14	9.3%	6	4.1%	3	2.3%
Total Responses/Response Rate	181	95.8%	159	98.1%	151	97.4%	146	94.2%	131	97.8%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	13	8.9%	10	9.9%	12	17.9%	4	6.2%	7	14.9%
No other applications	133	91.1%	91	90.1%	55	82.1%	61	93.8%	40	85.1%
Total Responses/Response Rate	146	77.2%	101	62.3%	67	43.2%	65	41.9%	47	35.1%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	13	9.5%	11	12.0%	10	16.4%	5	7.9%	5	11.1%
No other acceptances	124	90.5%	81	88.0%	51	83.6%	58	92.1%	40	88.9%
Total Responses/Response Rate	137	72.5%	92	56.8%	61	39.4%	63	40.6%	45	33.6%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	57	30.2%	51	31.5%	55	35.5%	49	31.6%	49	36.6%
No Experience	132	69.8%	111	68.5%	100	64.5%	106	68.4%	85	63.4%
Total Responses	189	100.0%	162	100.0%	155	100.0%	155	100.0%	134	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	7	7.7%	5	10.4%	4	11.1%	2	8.7%	2	14.3%
Relative/friend	3	3.3%	1	2.1%	1	2.8%			1	7.1%
Current/former student	14	15.4%	13	27.1%	9	25.0%	3	13.0%	4	28.6%
Newspaper	6	6.6%	4	8.3%	1	2.8%			1	7.1%
Radio	2	2.2%	2	4.2%						
TV	1	1.1%								
Open House	1	1.1%			3	8.3%	2	8.7%		
College catalog	4	4.4%	3	6.3%	5	13.9%	4	17.4%	2	14.3%
Penn College Admissions recruiter	2	2.2%			1	2.8%				
Penn College faculty	9	9.9%	1	2.1%	1	2.8%	2	8.7%	1	7.1%
High School/Vo-Tech counselor	2	2.2%	5	10.4%	1	2.8%	3	13.0%	1	7.1%
High School/Vo-Tech teacher	1	1.1%			1	2.8%	1	4.3%	1	7.1%
Other	39	42.9%	14	29.2%	9	25.0%	6	26.1%	1	7.1%
Total Responses/Response Rate	91	48.1%	48	29.6%	36	23.2%	23	14.8%	14	10.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	50	48.5%	19	32.2%	19	50.0%	16	51.6%	8	50.0%
3 - 6 Months ago	24	23.3%	17	28.8%	6	15.8%	5	16.1%	4	25.0%
6 - 12 Months ago	15	14.6%	14	23.7%	3	7.9%	5	16.1%	2	12.5%
12 - 18 Months ago	5	4.9%	6	10.2%	7	18.4%	1	3.2%	2	12.5%
18 + Months ago	9	8.7%	3	5.1%	3	7.9%	4	12.9%		
Total Responses/Response Rate	103	54.5%	59	36.4%	38	24.5%	31	20.0%	16	11.9%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	80	75.5%	44	73.3%	31	79.5%	22	68.8%	11	68.8%
3 - 4 Months ago	13	12.3%	6	10.0%	4	10.3%	6	18.8%	1	6.3%
5 - 9 Months ago	7	6.6%	5	8.3%			2	6.3%	1	6.3%
9 - 12 Months ago	1	0.9%	2	3.3%	1	2.6%			1	6.3%
12 + Months ago	5	4.7%	3	5.0%	3	7.7%	2	6.3%	2	12.5%
Total Responses/Response Rate	106	56.1%	60	37.0%	39	25.2%	32	20.6%	16	11.9%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	14	9.7%	10	10.8%	7	10.8%	10	16.4%	8	17.8%
Retrain for new career	23	16.0%	12	12.9%	8	12.3%	10	16.4%	6	13.3%
Upgrade skills for advancement	63	43.8%	42	45.2%	28	43.1%	22	36.1%	15	33.3%
Transfer to 4-year college	17	11.8%	15	16.1%	11	16.9%	8	13.1%	6	13.3%
Personal interest	27	18.8%	14	15.1%	11	16.9%	11	18.0%	10	22.2%
Total Responses/Response Rate	144	76.2%	93	57.4%	65	41.9%	61	39.4%	45	33.6%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	3	2.3%	9	9.5%	7	12.1%	4	7.1%	1	2.3%
Location/Convenience	57	44.5%	42	44.2%	20	34.5%	24	42.9%	19	43.2%
Instructional quality	11	8.6%	4	4.2%	3	5.2%	3	5.4%	5	11.4%
Program/Course choice	57	44.5%	39	41.1%	28	48.3%	25	44.6%	18	40.9%
(d) Grad Placement History			1	1.1%					1	2.3%
Total Responses/Response Rate	128	67.7%	95	58.6%	58	37.4%	56	36.1%	44	32.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	92	64.8%	56	56.0%	36	52.9%	30	49.2%	21	46.7%
21 - 30 Hours/Week	8	5.6%	4	4.0%	10	14.7%	4	6.6%	6	13.3%
11 - 20 Hours/Week	14	9.9%	16	16.0%	7	10.3%	5	8.2%	8	17.8%
1 - 10 Hours/Week	2	1.4%	3	3.0%	2	2.9%	7	11.5%	2	4.4%
Total intending to be employed	116	81.7%	79	79.0%	55	80.9%	46	75.4%	37	82.2%
Total not intending to be employed	26	18.3%	21	21.0%	13	19.1%	15	24.6%	8	17.8%
Total Responses/Response Rate	142	75.1%	100	61.7%	68	43.9%	61	39.4%	45	33.6%
ACADEMIC SCHOOL/CAMPUS										
Non-degree (Main campus)	157	83.1%	154	95.1%	138	89.0%	136	90.1%	135	98.5%
North Campus	32	16.9%	8	4.9%	14	9.0%	12	7.9%	1	0.7%
(e) Distance/Outreach Education					3	1.9%	3	2.0%	1	0.7%
Total	189	100.0%	162	100.0%	155	100.0%	151	97.4%	137	102.2%
CREDIT LOAD										
Full-Time	5	2.6%	8	4.9%	8	5.2%	5	3.3%	3	2.2%
Part-Time	184	97.4%	154	95.1%	147	94.8%	146	96.7%	134	97.8%
Total	189	100.0%	162	100.0%	155	100.0%	151	97.4%	137	102.2%

(a) Income categories were revised in 1993: previously "$30,000 + " had been the top range
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed)
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997
(f) For 1996 data, 17 non-degree students were improperly coded as degree-seeking and thus excluded from this table

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	1343	37.7%	1287	35.2%	1315	33.9%	1326	31.7%	1259	29.3%
Male	2224	62.3%	2374	64.8%	2567	66.1%	2856	68.3%	3032	70.7%
TOTAL POPULATION	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%
AGE										
< 20	1550	43.5%	1644	44.9%	1914	49.3%	2108	50.4%	2112	49.2%
20 - 24	1149	32.2%	1175	32.1%	1253	32.3%	1420	34.0%	1589	37.0%
25 - 29	296	8.3%	321	8.8%	271	7.0%	249	6.0%	244	5.7%
30 - 39	385	10.8%	313	8.5%	298	7.7%	272	6.5%	213	5.0%
40 +	187	5.2%	208	5.7%	146	3.8%	133	3.2%	133	3.1%
not given		0.0%		0.0%		0.0%		0.0%		0.0%
Total	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%
RACE/ETHNICITY										
African-American	88	2.5%	103	2.8%	95	2.4%	82	2.0%	69	1.6%
Other Minority	61	1.7%	68	1.9%	65	1.7%	84	2.0%	87	2.0%
White	3418	95.8%	3490	95.3%	3722	95.9%	4016	96.0%	4135	96.4%
Total	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1060	29.7%	1077	29.4%	1118	28.8%	1151	27.5%	1112	25.9%
Bradford	92	2.6%	87	2.4%	84	2.2%	98	2.3%	90	2.1%
Clinton	228	6.4%	204	5.6%	171	4.4%	162	3.9%	152	3.5%
Montour	34	1.0%	60	1.6%	71	1.8%	79	1.9%	64	1.5%
Northumberland	249	7.0%	230	6.3%	219	5.6%	251	6.0%	263	6.1%
Potter	41	1.1%	27	0.7%	27	0.7%	27	0.6%	29	0.7%
Snyder	92	2.6%	87	2.4%	81	2.1%	84	2.0%	113	2.6%
Sullivan	24	0.7%	15	0.4%	25	0.6%	39	0.9%	39	0.9%
Tioga	147	4.1%	151	4.1%	132	3.4%	126	3.0%	124	2.9%
Union	92	2.6%	79	2.2%	85	2.2%	108	2.6%	108	2.5%
IMMEDIATE AREA TOTAL	2059	57.7%	2017	55.1%	2013	51.9%	2125	50.8%	2094	48.8%
OTHER PA COUNTIES	1442	40.4%	1546	42.2%	1729	44.5%	1909	45.6%	2022	47.1%
OUT-OF-STATE/INTERNATIONAL	66	1.9%	98	2.7%	140	3.6%	148	3.5%	175	4.1%
Total	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	1123	34.9%	1019	30.2%	919	25.6%	830	22.1%	748	19.8%
$19,000 - $29,999	600	18.6%	578	17.1%	559	15.6%	599	16.0%	577	15.3%
TOTAL UNDER $30,000	1723	53.5%	1597	47.4%	1478	41.2%	1429	38.1%	1325	35.1%
$30,000 +	193	6.0%	100	3.0%	51	1.4%	27	0.7%	18	0.5%
$30,000 - $39,999	463	14.4%	564	16.7%	590	16.5%	616	16.4%	608	16.1%
$40,000 - $49,999	336	10.4%	408	12.1%	489	13.6%	566	15.1%	608	16.1%
$50,000 +	507	15.7%	702	20.8%	976	27.2%	1115	29.7%	1214	32.2%
TOTAL $30,000 +	1499	46.5%	1774	52.6%	2106	58.8%	2324	61.9%	2448	64.9%
Total Responses/Response Rate	3222	90.3%	3371	92.1%	3584	92.3%	3753	89.7%	3773	87.9%
FAMILY SIZE										
1 - 2	434	12.8%	422	12.1%	401	10.8%	367	9.2%	387	9.6%
3 - 4	1748	51.6%	1859	53.2%	1997	53.7%	2183	54.8%	2211	54.9%
5 +	1204	35.6%	1214	34.7%	1324	35.6%	1431	35.9%	1430	35.5%
Total Responses/Response Rate	3386	94.9%	3495	95.5%	3722	95.9%	3981	95.2%	4028	93.9%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1342	39.4%	1278	36.4%	1266	34.0%	1317	33.0%	1290	32.0%
Not 1st to attend	2063	60.6%	2233	63.6%	2462	66.0%	2670	67.0%	2742	68.0%
Total Responses/Response Rate	3405	95.5%	3511	95.9%	3728	96.0%	3987	95.3%	4032	94.0%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	2349	70.3%	2480	71.5%	2685	72.6%	2909	73.5%	2968	73.9%
Not 1st to attend	993	29.7%	989	28.5%	1012	27.4%	1051	26.5%	1048	26.1%
Total Responses/Response Rate	3342	93.7%	3469	94.8%	3697	95.2%	3960	94.7%	4016	93.6%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	368	11.2%	327	9.7%	288	8.0%	259	6.7%	270	6.9%
High School	1643	50.1%	1665	49.2%	1743	48.1%	1849	48.0%	1814	46.3%
Some College	465	14.2%	516	15.3%	568	15.7%	590	15.3%	619	15.8%
2-Yr Degree	314	9.6%	310	9.2%	353	9.7%	429	11.1%	446	11.4%
4-Yr Degree or higher	487	14.9%	564	16.7%	670	18.5%	727	18.9%	766	19.6%
Total Responses/Response Rate	3277	91.9%	3382	92.4%	3622	93.3%	3854	92.2%	3915	91.2%
MOTHER'S EDUCATION										
< High School	283	8.5%	233	6.8%	202	5.5%	197	5.0%	204	5.1%
High School	1824	54.8%	1846	53.7%	1923	52.5%	2001	51.2%	1933	48.6%
Some College	552	16.6%	602	17.5%	621	17.0%	649	16.6%	688	17.3%
2-Yr Degree	305	9.2%	323	9.4%	393	10.7%	433	11.1%	431	10.8%
4-Yr Degree or higher	366	11.0%	433	12.6%	522	14.3%	625	16.0%	722	18.1%
Total Responses/Response Rate	3330	93.4%	3437	93.3%	3661	94.3%	3905	93.4%	3978	92.7%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	2998	84.0%	2991	81.7%	3186	82.1%	3474	83.1%	3497	81.5%
Not Disadvantaged	569	16.0%	670	18.3%	696	17.9%	708	16.9%	794	18.5%
Total	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%
HIGH SCHOOL RANK										
Top Third	654	21.6%	733	23.5%	823	24.6%	850	23.2%	871	22.9%
Middle Third	1072	35.4%	1081	34.6%	1177	35.1%	1403	38.2%	1520	39.9%
Bottom Third	1303	43.0%	1306	41.9%	1350	40.3%	1416	38.6%	1414	37.2%
Total Responses/Response Rate	3029	84.9%	3120	85.2%	3350	86.3%	3669	87.7%	3805	88.7%
HIGH SCHOOL MAJOR										
Academic	1505	42.6%	1602	44.1%	1868	48.4%	2078	49.9%	2225	52.1%
Business	359	10.1%	336	9.2%	286	7.4%	263	6.3%	249	5.8%
General	1203	34.0%	1215	33.4%	1240	32.1%	1268	30.4%	1265	29.6%
Vocational	470	13.3%	482	13.3%	468	12.1%	556	13.3%	531	12.4%
Total Responses/Response Rate	3537	99.2%	3635	99.3%	3862	99.5%	4165	99.6%	4270	99.5%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	824	24.1%	920	26.0%	1137	30.4%	1161	29.1%	1139	28.3%
No other applications	2592	75.9%	2613	74.0%	2608	69.6%	2829	70.9%	2892	71.7%
Total Responses/Response Rate	3416	95.8%	3533	96.5%	3745	98.5%	3990	95.4%	4031	93.9%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	343	10.2%	408	11.8%	508	14.0%	514	13.3%	573	14.7%
No other acceptances	3034	89.8%	3049	88.2%	3120	86.0%	3354	86.7%	3321	85.3%
Total Responses/Response Rate	3377	94.7%	3457	94.4%	3628	93.5%	3868	92.5%	3894	90.7%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	1092	30.6%	1087	29.7%	1146	29.5%	1153	27.6%	1190	27.7%
No Experience	2475	69.4%	2574	70.3%	2736	70.5%	3029	72.4%	3101	72.3%
Total Responses	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	138	6.0%	258	8.7%	356	10.5%	446	11.9%	464	12.3%
Relative/friend	418	18.1%	213	7.2%	91	2.7%	47	1.3%	18	0.5%
Current/former student	281	12.1%	548	18.4%	714	21.0%	921	24.5%	1077	28.4%
Newspaper	49	2.1%	46	1.5%	49	1.4%	41	1.1%	34	0.9%
Radio	7	0.3%	8	0.3%	6	0.2%	6	0.2%	10	0.3%
TV	4	0.2%	8	0.3%	6	0.2%	10	0.3%	7	0.2%
Open House	48	2.1%	93	3.1%	113	3.3%	136	3.6%	127	3.4%
College catalog	210	9.1%	253	8.5%	270	7.9%	253	6.7%	243	6.4%
Penn College Admissions recruiter	182	7.9%	192	6.5%	199	5.8%	244	6.5%	245	6.5%
Penn College faculty	44	1.9%	50	1.7%	64	1.9%	63	1.7%	57	1.5%
High School/Vo-Tech counselor	371	16.0%	500	16.8%	590	17.3%	631	16.8%	607	16.0%
High School/Vo-Tech teacher	172	7.4%	271	9.1%	366	10.8%	412	11.0%	410	10.8%
Other	391	16.9%	534	18.0%	580	17.0%	549	14.6%	487	12.9%
Total Responses/Response Rate	2315	64.9%	2974	81.2%	3404	87.7%	3759	89.9%	3786	88.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	1212	42.6%	1363	42.5%	1513	42.5%	1583	40.8%	1618	40.7%
3 - 6 Months ago	710	24.9%	784	24.4%	857	24.1%	963	24.8%	936	23.6%
6 - 12 Months ago	528	18.5%	608	19.0%	672	18.9%	758	19.5%	846	21.3%
12 - 18 Months ago	221	7.8%	245	7.6%	285	8.0%	347	8.9%	356	9.0%
18 + Months ago	177	6.2%	208	6.5%	233	6.5%	230	5.9%	217	5.5%
Total Responses/Response Rate	2848	79.8%	3208	87.6%	3560	91.7%	3881	92.8%	3973	92.6%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	1867	65.3%	2097	65.2%	2394	67.1%	2574	66.5%	2606	65.9%
3 - 4 Months ago	566	19.8%	671	20.9%	670	18.8%	713	18.4%	729	18.4%
5 - 9 Months ago	221	7.7%	250	7.8%	266	7.5%	305	7.9%	336	8.5%
9 - 12 Months ago	88	3.1%	90	2.8%	103	2.9%	142	3.7%	148	3.7%
12 + Months ago	115	4.0%	109	3.4%	137	3.8%	139	3.6%	136	3.4%
Total Responses/Response Rate	2857	80.1%	3217	87.9%	3570	92.0%	3873	92.6%	3955	92.2%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1644	49.5%	1804	52.1%	2065	56.3%	2346	59.8%	2521	63.5%
Retrain for new career	465	14.0%	525	15.2%	507	13.8%	433	11.0%	418	10.5%
Upgrade skills for advancement	534	16.1%	558	16.1%	533	14.5%	587	15.0%	504	12.7%
Transfer to 4-year college	433	13.0%	351	10.1%	321	8.7%	278	7.1%	240	6.0%
Personal interest	246	7.4%	224	6.5%	245	6.7%	281	7.2%	287	7.2%
Total Responses/Response Rate	3322	93.1%	3462	94.6%	3671	94.6%	3925	93.9%	3970	92.5%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	123	3.8%	131	3.8%	167	4.6%	167	4.3%	160	4.1%
Location/Convenience	637	19.5%	614	18.0%	573	15.8%	590	15.2%	582	14.8%
Instructional quality	513	15.7%	448	13.1%	425	11.7%	451	11.6%	440	11.2%
Program/Course choice	1956	59.8%	2130	62.5%	2344	64.5%	2521	64.8%	2587	65.6%
(d) Grad Placement History	44	1.3%	87	2.6%	125	3.4%	164	4.2%	172	4.4%
Total Responses/Response Rate	3273	91.8%	3410	93.1%	3634	93.6%	3893	93.1%	3941	91.8%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	183	5.6%	192	5.7%	210	5.8%	223	5.7%	242	6.2%
21 - 30 Hours/Week	535	16.5%	503	14.9%	526	14.5%	573	14.7%	561	14.3%
11 - 20 Hours/Week	1021	31.5%	1119	33.2%	1273	35.0%	1408	36.2%	1411	35.9%
1 - 10 Hours/Week	466	14.4%	424	12.6%	406	11.2%	411	10.6%	421	10.7%
Total intending to be employed	2205	67.9%	2238	66.3%	2415	66.5%	2615	67.2%	2635	67.0%
Total not intending to be employed	1041	32.1%	1137	33.7%	1218	33.5%	1274	32.8%	1295	33.0%
Total Responses/Response Rate	3246	91.0%	3375	92.2%	3633	93.6%	3889	93.0%	3930	91.6%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	605	17.0%	578	15.8%	562	14.5%	643	15.4%	711	16.6%
Construction/Design Technologies	659	18.5%	688	18.8%	770	19.8%	807	19.3%	793	18.5%
Health Sciences	451	12.6%	477	13.0%	524	13.5%	541	12.9%	529	12.3%
Hospitality	127	3.6%	111	3.0%	122	3.1%	145	3.5%	150	3.5%
Industrial/Engineer Technologies	507	14.2%	512	14.0%	566	14.6%	621	14.8%	691	16.1%
Integrated Studies	549	15.4%	539	14.7%	586	15.1%	624	14.9%	627	14.6%
Natural Resource Management	302	8.5%	348	9.5%	350	9.0%	405	9.7%	394	9.2%
Transportation Technologies	245	6.9%	267	7.3%	288	7.4%	286	6.8%	309	7.2%
(e) Developmental Semester		0.0%	34	0.9%	30	0.8%	44	1.1%	40	0.9%
North Campus	122	3.4%	107	2.9%	84	2.2%	60	1.4%	47	1.1%
(e) Distance/Outreach Education		0.0%		0.0%		0.0%	6	0.1%		0.0%
Total	3567	100.0%	3661	100.0%	3882	100.0%	4182	100.0%	4291	100.0%

(a) Income categories were revised in 1993: previously "$30,000 + " had been the top range.
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997.
(f) For 1996 data, 17 non-degree students were improperly coded as degree-seeking and thus included in this table.

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	590	60.7%	568	60.6%	602	61.3%	562	57.8%	538	56.0%
Male	382	39.3%	369	39.4%	380	38.7%	410	42.2%	422	44.0%
TOTAL POPULATION	972	100.0%	937	100.0%	982	100.0%	972	100.0%	960	100.0%
AGE										
< 20	78	8.0%	92	9.8%	83	8.5%	70	7.2%	64	6.7%
20 - 24	295	30.3%	243	25.9%	266	27.1%	250	25.7%	259	27.0%
25 - 29	154	15.8%	157	16.8%	170	17.3%	162	16.7%	164	17.1%
30 - 39	276	28.4%	294	31.4%	258	26.3%	267	27.5%	252	26.3%
40 +	169	17.4%	150	16.0%	204	20.8%	221	22.7%	221	23.0%
not given			1	0.1%	1	0.1%	2	0.2%		
Total	972	100.0%	937	100.0%	982	100.0%	972	100.0%	960	100.0%
RACE/ETHNICITY										
African-American	44	4.5%	42	4.5%	45	4.6%	44	4.5%	42	4.4%
Other Minority	9	0.9%	11	1.2%	19	1.9%	20	2.1%	21	2.2%
White	919	94.5%	884	94.3%	918	93.5%	908	93.4%	897	93.4%
Total	972	100.0%	937	100.0%	982	100.0%	972	100.0%	960	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	509	52.4%	488	52.1%	496	50.5%	493	50.7%	494	51.5%
Bradford	9	0.9%	22	2.3%	25	2.5%	16	1.6%	23	2.4%
Clinton	73	7.5%	72	7.7%	61	6.2%	55	5.7%	46	4.8%
Montour	18	1.9%	22	2.3%	31	3.2%	21	2.2%	24	2.5%
Northumberland	80	8.2%	79	8.4%	89	9.1%	73	7.5%	78	8.1%
Potter	9	0.9%	8	0.9%	4	0.4%	8	0.8%	4	0.4%
Snyder	11	1.1%	12	1.3%	18	1.8%	30	3.1%	22	2.3%
Sullivan	2	0.2%	6	0.6%	7	0.7%	8	0.8%	5	0.5%
Tioga	62	6.4%	49	5.2%	56	5.7%	61	6.3%	60	6.3%
Union	33	3.4%	37	3.9%	37	3.8%	32	3.3%	33	3.4%
IMMEDIATE AREA TOTAL	806	82.9%	795	84.8%	824	83.9%	797	82.0%	789	82.2%
OTHER PA COUNTIES	163	16.8%	138	14.7%	153	15.6%	161	16.6%	154	16.0%
OUT-OF-STATE/INTERNATIONAL	3	0.3%	4	0.4%	5	0.5%	14	1.4%	17	1.8%
Total	972	100.0%	937	100.0%	982	100.0%	972	100.0%	960	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	314	37.4%	270	34.1%	296	34.4%	258	31.5%	231	28.4%
$19,000 - $29,999	208	24.8%	187	23.6%	212	24.6%	190	23.2%	186	22.9%
TOTAL UNDER $30,000	522	62.1%	457	57.7%	508	59.0%	448	54.8%	432	53.2%
$30,000 +	127	15.1%	96	12.1%	72	8.4%	53	6.5%	50	6.2%
$30,000 - $39,999	90	10.7%	97	12.2%	96	11.1%	106	13.0%	93	11.5%
$40,000 - $49,999	45	5.4%	70	8.8%	88	10.2%	67	8.2%	90	11.1%
$50,000 +	56	6.7%	72	9.1%	97	11.3%	144	17.6%	147	18.1%
TOTAL $30,000 +	318	37.9%	335	42.3%	353	41.0%	370	45.2%	380	46.8%
Total Responses/Response Rate	840	86.4%	792	84.5%	861	87.7%	818	84.2%	812	84.6%
FAMILY SIZE										
1 - 2	195	21.7%	191	22.5%	195	21.4%	199	23.2%	180	22.5%
3 - 4	454	50.6%	406	47.8%	463	50.7%	404	47.2%	409	51.1%
5 +	248	27.6%	253	29.8%	255	27.9%	253	29.6%	211	26.4%
Total Responses/Response Rate	897	92.3%	850	90.7%	913	93.0%	856	88.1%	800	83.3%
FAMILY COLLEGE BACKGROUND										
1st to attend college	358	39.8%	321	37.5%	356	38.8%	336	39.0%	332	38.8%
Not 1st to attend	542	60.2%	534	62.5%	561	61.2%	526	61.0%	523	61.2%
Total Responses/Response Rate	900	92.6%	855	91.2%	917	93.4%	862	88.7%	855	89.1%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	571	64.2%	514	60.8%	570	63.3%	569	67.1%	578	68.2%
Not 1st to attend	319	35.8%	331	39.2%	330	36.7%	279	32.9%	269	31.8%
Total Responses/Response Rate	890	91.6%	845	90.2%	900	91.8%	848	87.2%	847	88.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	166	19.6%	129	16.0%	121	14.1%	135	16.7%	117	14.5%
High School	419	49.4%	405	50.2%	440	51.2%	394	48.7%	407	50.4%
Some College	109	12.8%	103	12.8%	113	13.1%	122	15.1%	106	13.1%
2-Yr Degree	42	4.9%	62	7.7%	68	7.9%	48	5.9%	57	7.1%
4-Yr Degree or higher	113	13.3%	107	13.3%	118	13.7%	110	13.6%	121	15.0%
Total Responses/Response Rate	849	87.3%	806	86.0%	860	87.6%	809	83.2%	808	84.2%
MOTHER'S EDUCATION										
< High School	110	12.7%	98	12.0%	100	11.2%	113	13.6%	102	12.3%
High School	476	55.2%	461	56.4%	513	57.7%	463	55.9%	436	52.8%
Some College	139	16.1%	131	16.0%	127	14.3%	116	14.0%	130	15.7%
2-Yr Degree	62	7.2%	76	9.3%	77	8.7%	52	6.3%	57	6.9%
4-Yr Degree or higher	76	8.8%	52	6.4%	72	8.1%	84	10.1%	101	12.2%
Total Responses/Response Rate	863	88.8%	818	87.3%	889	90.5%	828	85.2%	826	86.0%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	784	80.7%	743	79.3%	787	80.1%	737	75.8%	750	78.1%
Not Disadvantaged	188	19.3%	194	20.7%	195	19.9%	235	24.2%	210	21.9%
Total	972	100.0%	937	100.0%	982	100.0%	972	100.0%	960	100.0%
HIGH SCHOOL RANK										
Top Third	237	31.8%	242	33.7%	228	30.7%	232	31.3%	226	30.9%
Middle Third	225	30.2%	213	29.6%	238	32.1%	258	34.8%	244	33.3%
Bottom Third	283	38.0%	264	36.7%	276	37.2%	252	34.0%	262	35.8%
Total Responses/Response Rate	745	76.6%	719	76.7%	742	75.6%	742	76.3%	732	76.3%
HIGH SCHOOL MAJOR										
Academic	391	40.6%	407	43.9%	413	42.4%	420	43.8%	436	45.9%
Business	186	19.3%	157	16.9%	172	17.7%	172	17.9%	149	15.7%
General	282	29.3%	265	28.6%	289	29.7%	293	30.5%	286	30.1%
Vocational	104	10.8%	98	10.6%	100	10.3%	75	7.8%	79	8.3%
Total Responses/Response Rate	963	99.1%	927	98.9%	974	99.2%	960	98.8%	950	99.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	145	15.9%	122	14.1%	129	13.9%	117	13.5%	136	15.9%
No other applications	766	84.1%	741	85.9%	796	86.1%	747	86.5%	719	84.1%
Total Responses/Response Rate	911	93.7%	863	92.1%	925	94.2%	864	88.9%	855	89.1%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	67	7.5%	69	8.1%	70	7.8%	65	7.8%	86	10.4%
No other acceptances	829	92.5%	781	91.9%	833	92.2%	766	92.2%	741	89.6%
Total Responses/Response Rate	896	92.2%	850	90.7%	903	92.0%	831	85.5%	827	86.1%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	336	34.6%	345	36.8%	380	38.7%	391	40.2%	386	40.2%
No Experience	636	65.4%	592	63.2%	602	61.3%	581	59.8%	574	59.8%
Total Responses	972	100.0%	937	100.0%	982	100.0%	972	100.0%	960	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	10	3.1%	18	4.1%	37	6.3%	40	6.8%	54	9.2%
Relative/friend	52	15.9%	56	12.7%	39	6.7%	21	3.6%	12	2.0%
Current/former student	66	20.2%	98	22.2%	145	24.8%	171	29.1%	184	31.3%
Newspaper	10	3.1%	18	4.1%	21	3.6%	19	3.2%	18	3.1%
Radio	2	0.6%	3	0.7%	3	0.5%	1	0.2%	1	0.2%
TV			3	0.7%	4	0.7%	3	0.5%	1	0.2%
Open House	5	1.5%	10	2.3%	19	3.2%	10	1.7%	18	3.1%
College catalog	33	10.1%	45	10.2%	49	8.4%	48	8.2%	54	9.2%
Penn College Admissions recruiter	8	2.4%	27	6.1%	25	4.3%	15	2.6%	19	3.2%
Penn College faculty	4	1.2%	12	2.7%	20	3.4%	25	4.3%	29	4.9%
High School/Vo-Tech counselor	27	8.3%	39	8.8%	56	9.6%	63	10.7%	31	5.3%
High School/Vo-Tech teacher	9	2.8%	15	3.4%	25	4.3%	23	3.9%	30	5.1%
Other	101	30.9%	98	22.2%	142	24.3%	148	25.2%	137	23.3%
Total Responses/Response Rate	327	33.6%	442	47.2%	585	59.6%	587	60.4%	588	61.3%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	218	45.3%	226	40.3%	294	43.8%	306	45.8%	290	43.1%
3 - 6 Months ago	97	20.2%	129	23.0%	146	21.7%	127	19.0%	155	23.0%
6 - 12 Months ago	101	21.0%	114	20.3%	119	17.7%	128	19.2%	115	17.1%
12 - 18 Months ago	40	8.3%	49	8.7%	59	8.8%	51	7.6%	54	8.0%
18 + Months ago	25	5.2%	43	7.7%	54	8.0%	56	8.4%	59	8.8%
Total Responses/Response Rate	481	49.5%	561	59.9%	672	68.4%	668	68.7%	673	70.1%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	339	69.9%	374	66.5%	457	68.0%	472	70.8%	474	70.4%
3 - 4 Months ago	87	17.9%	95	16.9%	117	17.4%	102	15.3%	113	16.8%
5 - 9 Months ago	26	5.4%	50	8.9%	53	7.9%	48	7.2%	38	5.6%
9 - 12 Months ago	12	2.5%	14	2.5%	15	2.2%	16	2.4%	15	2.2%
12 + Months ago	21	4.3%	29	5.2%	30	4.5%	29	4.3%	33	4.9%
Total Responses/Response Rate	485	49.9%	562	60.0%	672	68.4%	667	68.6%	673	70.1%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	215	24.3%	216	25.8%	246	27.4%	226	26.7%	242	29.4%
Retrain for new career	157	17.8%	169	20.2%	188	21.0%	195	23.0%	168	20.4%
Upgrade skills for advancement	283	32.0%	251	30.0%	296	33.0%	275	32.5%	266	32.3%
Transfer to 4-year college	140	15.8%	115	13.8%	93	10.4%	91	10.7%	85	10.3%
Personal interest	89	10.1%	85	10.2%	74	8.2%	60	7.1%	63	7.6%
Total Responses/Response Rate	884	90.9%	836	89.2%	897	91.3%	847	87.1%	824	85.8%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	51	6.0%	51	6.2%	43	5.0%	50	6.3%	48	6.0%
Location/Convenience	298	34.9%	289	35.3%	294	33.9%	270	33.9%	285	35.8%
Instructional quality	102	11.9%	102	12.5%	94	10.8%	72	9.0%	66	8.3%
Program/Course choice	399	46.7%	370	45.2%	421	48.5%	391	49.1%	378	47.4%
(d) Grad Placement History	4	0.5%	7	0.9%	16	1.8%	14	1.8%	20	2.5%
Total Responses/Response Rate	854	87.9%	819	87.4%	868	88.4%	797	82.0%	797	83.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	324	36.6%	295	35.5%	324	36.3%	337	40.6%	302	36.1%
21 - 30 Hours/Week	118	13.3%	112	13.5%	135	15.1%	112	13.5%	129	15.4%
11 - 20 Hours/Week	198	22.3%	185	22.2%	193	21.6%	201	24.2%	202	24.2%
1 - 10 Hours/Week	72	8.1%	75	9.0%	61	6.8%	49	5.9%	51	6.1%
Total intending to be employed	712	80.4%	667	80.2%	713	79.8%	699	84.2%	684	81.8%
Total not intending to be employed	174	19.6%	165	19.8%	180	20.2%	131	15.8%	152	18.2%
Total **Responses/Response Rate**	886	91.2%	832	88.8%	893	90.9%	830	85.4%	836	87.1%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	240	24.7%	234	25.0%	255	26.0%	277	28.5%	280	29.2%
Construction/Design Technologies	68	7.0%	55	5.9%	71	7.2%	64	6.6%	65	6.8%
Health Sciences	296	30.5%	283	30.2%	290	29.5%	233	24.0%	184	19.2%
Hospitality	16	1.6%	26	2.8%	22	2.2%	23	2.4%	27	2.8%
Industrial/Engineer Technologies	95	9.8%	91	9.7%	95	9.7%	96	9.9%	94	9.8%
Integrated Studies	143	14.7%	130	13.9%	139	14.2%	115	11.8%	166	17.3%
Natural Resource Management	33	3.4%	35	3.7%	31	3.2%	31	3.2%	26	2.7%
Transportation Technologies	31	3.2%	29	3.1%	21	2.1%	24	2.5%	19	2.0%
(e) Developmental Semester			3	0.3%	4	0.4%	6	0.6%	1	0.1%
(f) Non-degree (Main campus)			17	1.8%						
North Campus	50	5.1%	33	3.5%	37	3.8%	42	4.3%	35	3.6%
(e) Distance/Outreach Education					17	1.7%	61	6.3%	63	6.6%
Total	972	100.0%	936	99.9%	982	100.0%	972	100.0%	966	100.0%

(a) Income categories were revised in 1993; previously "$30,000 + " had been the top range.
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997.
(f) For 1996 data, 17 non-degree students were improperly coded as degree-seeking and thus included in this table.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (I) N	1996 (I) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	731	37.9%	735	37.0%	768	36.7%	711	32.4%	648	30.8%
Male	1197	62.1%	1252	63.0%	1322	63.3%	1481	67.6%	1454	69.2%
TOTAL POPULATION	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2102	100.0%
AGE										
< 20	1083	56.2%	1135	57.1%	1304	62.4%	1414	64.5%	1411	67.1%
20 - 24	384	19.9%	393	19.8%	427	20.4%	429	19.6%	392	18.6%
25 - 29	165	8.6%	152	7.6%	120	5.7%	123	5.6%	98	4.7%
30 - 39	201	10.4%	195	9.8%	151	7.2%	135	6.2%	115	5.5%
40 +	95	4.9%	111	5.6%	88	4.2%	90	4.1%	86	4.1%
not given			1	0.1%			1	0.0%		
Total	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2102	100.0%
RACE/ETHNICITY										
African-American	60	3.1%	66	3.3%	55	2.6%	54	2.5%	42	2.0%
Other Minority	29	1.5%	35	1.8%	40	1.9%	37	1.7%	43	2.0%
White	1839	95.4%	1886	94.9%	1995	95.5%	2101	95.8%	2017	96.0%
Total	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2102	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	609	31.6%	620	31.2%	613	29.3%	593	27.1%	516	24.5%
Bradford	40	2.1%	57	2.9%	41	2.0%	53	2.4%	44	2.1%
Clinton	101	5.2%	100	5.0%	75	3.6%	88	4.0%	78	3.7%
Montour	19	1.0%	48	2.4%	40	1.9%	36	1.6%	25	1.2%
Northumberland	138	7.2%	116	5.8%	117	5.6%	131	6.0%	118	5.6%
Potter	19	1.0%	15	0.8%	16	0.8%	15	0.7%	18	0.9%
Snyder	42	2.2%	48	2.4%	34	1.6%	42	1.9%	51	2.4%
Sullivan	11	0.6%	9	0.5%	13	0.6%	21	1.0%	17	0.8%
Tioga	86	4.5%	70	3.5%	76	3.6%	72	3.3%	80	3.8%
Union	48	2.5%	43	2.2%	51	2.4%	66	3.0%	51	2.4%
IMMEDIATE AREA TOTAL	1113	57.7%	1126	56.7%	1076	51.5%	1117	51.0%	998	47.5%
OTHER PA COUNTIES	775	40.2%	797	40.1%	933	44.6%	988	45.1%	1009	48.0%
OUT-OF-STATE/INTERNATIONAL	40	2.1%	64	3.2%	81	3.9%	87	4.0%	95	4.5%
Total	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2102	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	581	32.8%	499	27.4%	460	23.9%	408	21.4%	343	19.0%
$19,000 - $29,999	286	16.1%	314	17.2%	314	16.3%	304	16.0%	290	16.0%
TOTAL UNDER $30,000	867	48.9%	813	44.6%	774	40.2%	712	37.4%	633	35.0%
$30,000 +	65	3.7%	37	2.0%	24	1.2%	17	0.9%	12	0.7%
$30,000 - $39,999	295	16.6%	308	16.9%	294	15.3%	323	17.0%	255	14.1%
$40,000 - $49,999	213	12.0%	247	13.5%	285	14.8%	283	14.9%	277	15.3%
$50,000 +	334	18.8%	418	22.9%	547	28.4%	570	29.9%	632	34.9%
TOTAL $30,000 +	907	51.1%	1010	55.4%	1150	59.8%	1193	62.6%	1176	65.0%
Total Responses/Response Rate	1774	92.0%	1823	91.7%	1924	92.1%	1905	86.9%	1809	86.1%
FAMILY SIZE										
1 - 2	262	14.3%	236	12.5%	218	10.8%	202	9.8%	204	10.5%
3 - 4	933	50.9%	987	52.3%	1072	53.1%	1114	54.0%	1044	54.0%
5 +	638	34.8%	665	35.2%	727	36.0%	746	36.2%	687	35.5%
Total Responses/Response Rate	1833	95.1%	1888	95.0%	2017	96.5%	2062	94.1%	1935	92.1%
FAMILY COLLEGE BACKGROUND										
1st to attend college	682	37.2%	673	35.4%	687	34.0%	717	34.7%	639	32.9%
Not 1st to attend	1150	62.8%	1227	64.6%	1331	66.0%	1348	65.3%	1302	67.1%
Total Responses/Response Rate	1832	95.0%	1900	95.6%	2018	96.6%	2065	94.2%	1941	92.3%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	1303	72.6%	1337	70.9%	1457	72.9%	1517	74.2%	1457	75.1%
Not 1st to attend	493	27.4%	548	29.1%	543	27.2%	527	25.8%	484	24.9%
Total Responses/Response Rate	1796	93.2%	1885	94.9%	2000	95.7%	2044	93.2%	1941	92.3%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (I) N	1996 (I) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	176	9.9%	169	9.2%	132	6.7%	143	7.2%	143	7.6%
High School	892	50.4%	881	48.1%	956	48.8%	955	48.2%	874	46.4%
Some College	253	14.3%	289	15.8%	312	15.9%	306	15.4%	300	15.9%
2-Yr Degree	157	8.9%	170	9.3%	202	10.3%	216	10.9%	194	10.3%
4-Yr Degree or higher	293	16.5%	321	17.5%	358	18.3%	362	18.3%	374	19.8%
Total Responses/Response Rate	1771	91.9%	1830	92.1%	1960	93.8%	1982	90.4%	1885	89.7%
MOTHER'S EDUCATION										
< High School	121	6.7%	133	7.2%	124	6.2%	126	6.3%	120	6.3%
High School	988	54.8%	979	52.7%	1046	52.4%	1018	50.6%	886	46.1%
Some College	310	17.2%	319	17.2%	341	17.1%	327	16.3%	348	18.1%
2-Yr Degree	174	9.7%	196	10.5%	208	10.4%	221	11.0%	202	10.5%
4-Yr Degree or higher	209	11.6%	232	12.5%	278	13.9%	320	15.9%	364	19.0%
Total Responses/Response Rate	1802	93.5%	1859	93.6%	1997	95.6%	2012	91.8%	1920	91.3%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	1567	81.3%	1600	80.5%	1709	81.8%	1786	81.5%	1717	81.6%
Not Disadvantaged	361	18.7%	387	19.5%	381	18.2%	406	18.5%	386	18.4%
Total	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2103	100.0%
HIGH SCHOOL RANK										
Top Third	329	20.3%	427	25.7%	407	22.9%	400	21.1%	371	20.1%
Middle Third	561	34.7%	511	30.8%	645	36.2%	744	39.3%	751	40.7%
Bottom Third	729	45.0%	722	43.5%	729	40.9%	751	39.6%	722	39.2%
Total Responses/Response Rate	1619	84.0%	1660	83.5%	1781	85.2%	1895	86.5%	1844	87.7%
HIGH SCHOOL MAJOR										
Academic	817	42.9%	885	44.8%	1018	48.8%	1053	48.3%	1067	51.1%
Business	177	9.3%	173	8.8%	137	6.6%	138	6.3%	136	6.5%
General	673	35.3%	648	32.8%	660	31.7%	673	30.9%	639	30.6%
Vocational	237	12.4%	269	13.6%	269	12.9%	315	14.5%	246	11.8%
Total Responses/Response Rate	1904	98.8%	1975	99.4%	2084	99.7%	2179	99.4%	2088	99.3%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	471	25.6%	495	25.9%	618	30.5%	538	26.1%	503	25.9%
No other applications	1371	74.4%	1417	74.1%	1409	69.5%	1520	73.9%	1439	74.1%
Total Responses/Response Rate	1842	95.5%	1912	96.2%	2027	97.0%	2058	93.9%	1942	92.4%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	203	11.2%	222	12.0%	279	14.2%	215	10.8%	288	15.2%
No other acceptances	1602	88.8%	1630	88.0%	1680	85.8%	1775	89.2%	1602	84.8%
Total Responses/Response Rate	1805	93.6%	1852	93.2%	1959	93.7%	1990	90.8%	1890	89.9%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	570	29.6%	538	27.1%	624	29.9%	553	25.2%	549	26.1%
No Experience	1358	70.4%	1449	72.9%	1466	70.1%	1639	74.8%	1554	73.9%
Total Responses	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2103	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	136	8.7%	167	10.0%	198	10.5%	229	11.9%	225	12.7%
Relative/friend	70	4.5%	32	1.9%	21	1.1%	15	0.8%	8	0.5%
Current/former student	293	18.7%	376	22.4%	425	22.6%	548	28.5%	553	31.3%
Newspaper	35	2.2%	20	1.2%	27	1.4%	12	0.6%	12	0.7%
Radio	4	0.3%	4	0.2%	6	0.3%	2	0.1%	5	0.3%
TV	1	0.1%	9	0.5%	5	0.3%	5	0.3%	4	0.2%
Open House	46	2.9%	61	3.6%	58	3.1%	69	3.6%	44	2.5%
College catalog	138	8.8%	128	7.6%	131	7.0%	116	6.0%	98	5.5%
Penn College Admissions recruiter	107	6.8%	103	6.1%	106	5.6%	134	7.0%	118	6.7%
Penn College faculty	27	1.7%	25	1.5%	46	2.4%	36	1.9%	31	1.8%
High School/Vo-Tech counselor	269	17.2%	298	17.8%	321	17.1%	309	16.1%	280	15.8%
High School/Vo-Tech teacher	136	8.7%	158	9.4%	208	11.1%	195	10.2%	196	11.1%
Other	305	19.5%	297	17.7%	329	17.5%	251	13.1%	193	10.9%
Total Responses/Response Rate	1567	81.3%	1678	84.4%	1881	90.0%	1921	87.6%	1767	84.1%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	694	41.9%	716	40.6%	827	42.6%	792	39.7%	738	38.9%
3 - 6 Months ago	428	25.8%	439	24.9%	467	24.0%	496	24.8%	445	23.5%
6 - 12 Months ago	307	18.5%	366	20.7%	338	17.4%	395	19.8%	443	23.4%
12 - 18 Months ago	132	8.0%	131	7.4%	174	9.0%	196	9.8%	179	9.4%
18 + Months ago	96	5.8%	113	6.4%	137	7.1%	117	5.9%	92	4.8%
Total Responses/Response Rate	1657	85.9%	1765	88.8%	1943	93.0%	1996	91.1%	1897	90.2%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	1095	65.8%	1145	64.9%	1315	67.5%	1275	64.4%	1244	65.9%
3 - 4 Months ago	342	20.5%	360	20.4%	339	17.4%	384	19.4%	347	18.4%
5 - 9 Months ago	112	6.7%	154	8.7%	141	7.2%	168	8.5%	159	8.4%
9 - 12 Months ago	53	3.2%	55	3.1%	68	3.5%	81	4.1%	73	3.9%
12 + Months ago	63	3.8%	49	2.8%	85	4.4%	72	3.6%	66	3.5%
Total Responses/Response Rate	1665	86.4%	1763	88.7%	1948	93.2%	1980	90.3%	1889	89.9%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	861	47.6%	989	52.8%	1101	55.5%	1209	59.4%	1192	62.8%
Retrain for new career	309	17.1%	275	14.7%	247	12.5%	200	9.8%	177	9.3%
Upgrade skills for advancement	292	16.1%	310	16.5%	325	16.4%	340	16.7%	279	14.7%
Transfer to 4-year college	212	11.7%	168	9.0%	165	8.3%	135	6.6%	121	6.4%
Personal interest	135	7.5%	132	7.0%	144	7.3%	153	7.5%	129	6.8%
Total Responses/Response Rate	1809	93.8%	1874	94.3%	1982	94.8%	2037	92.9%	1898	90.3%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	84	4.8%	93	5.0%	87	4.4%	95	4.7%	71	3.8%
Location/Convenience	325	18.4%	346	18.8%	327	16.6%	326	16.2%	304	16.1%
Instructional quality	204	11.5%	194	10.5%	224	11.4%	222	11.1%	205	10.8%
Program/Course choice	1107	62.6%	1153	62.6%	1242	63.2%	1271	63.3%	1229	65.0%
(d) Grad Placement History	46	2.6%	57	3.1%	86	4.4%	93	4.6%	81	4.3%
Total Responses/Response Rate	1767	91.6%	1843	92.8%	1966	94.1%	2007	91.6%	1890	89.9%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	156	8.9%	168	9.1%	185	9.3%	182	9.1%	149	7.9%
21 - 30 Hours/Week	226	13.0%	283	15.3%	287	14.5%	312	15.6%	268	14.2%
11 - 20 Hours/Week	599	34.3%	602	32.6%	708	35.8%	692	34.5%	669	35.5%
1 - 10 Hours/Week	184	10.6%	208	11.3%	199	10.1%	191	9.5%	178	9.4%
Total intending to be employed	1165	66.8%	1261	68.3%	1379	69.7%	1377	68.7%	1264	67.1%
Total not intending to be employed	579	33.2%	585	31.7%	600	30.3%	627	31.3%	621	32.9%
Total **Responses/Response Rate**	1744	90.5%	1846	92.9%	1979	94.7%	2004	91.4%	1885	89.7%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	301	15.6%	285	14.3%	278	13.3%	378	17.2%	370	17.6%
Construction/Design Technologies	349	18.1%	336	16.9%	376	18.0%	381	17.4%	347	16.5%
Health Sciences	290	15.0%	324	16.3%	318	15.2%	287	13.1%	240	11.4%
Hospitality	57	3.0%	60	3.0%	74	3.5%	90	4.1%	78	3.7%
Industrial/Engineer Technologies	271	14.1%	245	12.3%	280	13.4%	311	14.2%	291	13.8%
Integrated Studies	322	16.7%	322	16.2%	342	16.4%	299	13.6%	335	15.9%
Natural Resource Management	145	7.5%	182	9.2%	187	8.9%	216	9.9%	190	9.0%
Transportation Technologies	132	6.8%	134	6.7%	139	6.7%	125	5.7%	146	6.9%
(e) Developmental Semester			35	1.8%	33	1.6%	46	2.1%	40	1.9%
(f) Non-degree (Main campus)			17							
North Campus	61	3.2%	47	2.4%	46	2.2%	33	1.5%	38	1.8%
(e) Distance/Outreach Education					17	0.8%	26	1.2%	27	1.3%
Total	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2102	100.0%
CREDIT LOAD										
Full-Time	1634	84.8%	1672	84.1%	1817	86.9%	1915	87.4%	1865	88.7%
Part-Time	294	15.2%	315	15.9%	273	13.1%	277	12.6%	237	11.3%
Total	1928	100.0%	1987	100.0%	2090	100.0%	2192	100.0%	2102	100.0%

(a) Income categories were revised in 1993: previously "$30,000 + " had been the top range
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed)
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997
(f) For 1996 data, 17 non-degree students were improperly coded as degree-seeking and thus included in this table

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	1202	46.0%	1120	42.9%	1149	41.4%	1177	39.7%	1149	36.5%
Male	1409	54.0%	1491	57.1%	1625	58.6%	1785	60.3%	2000	63.5%
TOTAL POPULATION	2611	100.0%	2611	100.0%	2774	100.0%	2962	100.0%	3149	100.0%
AGE										
< 20	545	20.9%	601	23.0%	693	25.0%	764	25.8%	765	24.3%
20 - 24	1060	40.6%	1025	39.3%	1092	39.4%	1241	41.9%	1456	46.2%
25 - 29	285	10.9%	326	12.5%	321	11.6%	288	9.7%	310	9.8%
30 - 39	460	17.6%	412	15.8%	405	14.6%	404	13.6%	350	11.1%
40 +	261	10.0%	247	9.5%	262	9.4%	264	8.9%	268	8.5%
not given					1	0.0%	1	0.0%		
Total	2611	100.0%	2611	100.0%	2774	100.0%	2962	100.0%	3149	100.0%
RACE/ETHNICITY										
African-American	72	2.8%	79	3.0%	85	3.1%	72	2.4%	69	2.2%
Other Minority	41	1.6%	44	1.7%	44	1.6%	67	2.3%	65	2.1%
White	2498	95.7%	2488	95.3%	2645	95.3%	2823	95.3%	3015	95.7%
Total	2611	100.0%	2611	100.0%	2774	100.0%	2962	100.0%	3149	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	960	36.8%	945	36.2%	1001	36.1%	1051	35.5%	1090	34.6%
Bradford	61	2.3%	52	2.0%	68	2.5%	61	2.1%	69	2.2%
Clinton	200	7.7%	176	6.7%	157	5.7%	129	4.4%	120	3.8%
Montour	33	1.3%	34	1.3%	62	2.2%	64	2.2%	63	2.0%
Northumberland	191	7.3%	193	7.4%	191	6.9%	193	6.5%	223	7.1%
Potter	31	1.2%	20	0.8%	15	0.5%	20	0.7%	15	0.5%
Snyder	61	2.3%	51	2.0%	65	2.3%	72	2.4%	84	2.7%
Sullivan	15	0.6%	12	0.5%	19	0.7%	26	0.9%	27	0.9%
Tioga	123	4.7%	130	5.0%	112	4.0%	115	3.9%	104	3.3%
Union	77	2.9%	73	2.8%	71	2.6%	74	2.5%	90	2.9%
IMMEDIATE AREA TOTAL	1752	67.1%	1686	64.6%	1761	63.5%	1805	60.9%	1885	59.9%
OTHER PA COUNTIES	830	31.8%	887	34.0%	949	34.2%	1082	36.5%	1167	37.1%
OUT-OF-STATE/INTERNATIONAL	29	1.1%	38	1.5%	64	2.3%	75	2.5%	97	3.1%
Total	2611	100.0%	2611	100.0%	2774	100.0%	2962	100.0%	3149	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (a)										
UNDER $30,000										
< $19,000	856	37.4%	790	33.8%	755	29.9%	680	25.5%	636	23.0%
$19,000 - $29,999	522	22.8%	451	19.3%	457	18.1%	485	18.2%	473	17.1%
TOTAL UNDER $30,000	1378	60.2%	1241	53.0%	1212	48.1%	1165	43.7%	1109	40.2%
$30,000 +	255	11.1%	159	6.8%	99	3.9%	63	2.4%	56	2.0%
$30,000 - $39,999	258	11.3%	353	15.1%	392	15.5%	399	15.0%	446	16.2%
$40,000 - $49,999	168	7.3%	231	9.9%	292	11.6%	350	13.1%	421	15.2%
$50,000 +	229	10.0%	356	15.2%	526	20.9%	689	25.8%	729	26.4%
TOTAL $30,000 +	910	39.8%	1099	47.0%	1309	51.9%	1501	56.3%	1652	59.8%
Total Responses/Response Rate	2288	87.6%	2340	89.6%	2521	90.9%	2666	90.0%	2761	87.7%
FAMILY SIZE										
1 - 2	367	15.0%	377	15.3%	378	14.4%	364	13.1%	363	12.4%
3 - 4	1269	51.8%	1278	52.0%	1388	53.0%	1473	53.1%	1576	53.7%
5 +	814	33.2%	802	32.6%	852	32.5%	938	33.8%	996	33.9%
Total Responses/Response Rate	2450	93.8%	2457	94.1%	2618	94.4%	2775	93.7%	2935	93.2%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1018	41.2%	926	37.6%	935	35.6%	936	33.6%	983	33.4%
Not 1st to attend	1455	58.8%	1540	62.4%	1692	64.4%	1848	66.4%	1963	66.6%
Total Responses/Response Rate	2473	94.7%	2466	94.4%	2627	94.7%	2784	94.0%	2946	93.6%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	1617	66.4%	1657	68.2%	1798	69.2%	1961	70.9%	2089	71.5%
Not 1st to attend	819	33.6%	772	31.8%	799	30.8%	803	29.1%	833	28.5%
Total Responses/Response Rate	2436	93.3%	2429	93.0%	2597	93.6%	2764	93.3%	2922	92.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	358	15.2%	287	12.2%	277	11.0%	251	9.4%	244	8.6%
High School	1170	49.7%	1189	50.4%	1227	48.7%	1288	48.0%	1347	47.5%
Some College	321	13.6%	330	14.0%	369	14.6%	406	15.1%	425	15.0%
2-Yr Degree	199	8.5%	202	8.6%	219	8.7%	261	9.7%	309	10.9%
4-Yr Degree or higher	307	13.0%	350	14.8%	430	17.0%	475	17.7%	513	18.1%
Total Responses/Response Rate	2355	90.2%	2358	90.3%	2522	90.9%	2681	90.5%	2838	90.1%
MOTHER'S EDUCATION										
< High School	272	11.4%	198	8.3%	178	7.0%	184	6.8%	186	6.4%
High School	1312	54.9%	1328	55.4%	1390	54.4%	1446	53.1%	1483	51.4%
Some College	381	15.9%	414	17.3%	407	15.9%	438	16.1%	470	16.3%
2-Yr Degree	193	8.1%	203	8.5%	262	10.3%	264	9.7%	286	9.9%
4-Yr Degree or higher	233	9.7%	253	10.6%	316	12.4%	389	14.3%	459	15.9%
Total Responses/Response Rate	2391	91.6%	2396	91.8%	2553	92.0%	2721	91.9%	2884	91.6%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	2215	84.8%	2134	81.7%	2264	81.6%	1786	81.5%	2530	80.3%
Not Disadvantaged	396	15.2%	477	18.3%	510	18.4%	406	18.5%	619	19.7%
Total	2611	100.0%	2611	100.0%	2774	100.0%	2192	74.0%	3149	100.0%
HIGH SCHOOL RANK										
Top Third	562	26.1%	548	25.1%	644	27.9%	682	27.1%	726	27.0%
Middle Third	736	34.2%	783	35.9%	770	33.3%	917	36.4%	1013	37.6%
Bottom Third	857	39.8%	848	38.9%	897	38.8%	917	36.4%	954	35.4%
Total Responses/Response Rate	2155	82.5%	2179	83.5%	2311	83.3%	2516	84.9%	2693	85.5%
HIGH SCHOOL MAJOR										
Academic	1079	41.6%	1124	43.4%	1263	45.9%	1445	49.0%	1594	50.9%
Business	368	14.2%	320	12.4%	321	11.7%	297	10.1%	262	8.4%
General	812	31.3%	832	32.2%	869	31.6%	888	30.1%	912	29.1%
Vocational	337	13.0%	311	12.0%	299	10.9%	316	10.7%	364	11.6%
Total Responses/Response Rate	2596	99.4%	2587	99.1%	2752	99.2%	2946	99.5%	3132	99.5%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	498	20.0%	547	22.0%	648	24.5%	740	26.5%	772	26.2%
No other applications	1987	80.0%	1937	78.0%	1995	75.5%	2056	73.5%	2172	73.8%
Total Responses/Response Rate	2485	95.2%	2484	95.1%	2643	95.3%	2796	94.4%	2944	93.5%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	207	8.4%	255	10.4%	299	11.6%	364	13.4%	371	13.1%
No other acceptances	2261	91.6%	2200	89.6%	2273	88.4%	2345	86.6%	2460	86.9%
Total Responses/Response Rate	2468	94.5%	2455	94.0%	2572	92.7%	2709	91.5%	2831	89.9%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	858	32.9%	894	34.2%	902	32.5%	992	33.5%	1027	32.6%
No Experience	1753	67.1%	1717	65.8%	1872	67.5%	1970	66.5%	2122	67.4%
Total Responses	2611	100.0%	2611	100.0%	2774	100.0%	2962	100.0%	3149	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	12	1.1%	109	6.3%	195	9.3%	257	10.6%	293	11.1%
Relative/friend	400	37.2%	237	13.6%	109	5.2%	53	2.2%	22	0.8%
Current/former student	54	5.0%	270	15.5%	434	20.6%	544	22.4%	708	26.9%
Newspaper	24	2.2%	44	2.5%	43	2.0%	48	2.0%	40	1.5%
Radio	5	0.5%	7	0.4%	3	0.1%	5	0.2%	6	0.2%
TV	3	0.3%	2	0.1%	5	0.2%	8	0.3%	4	0.2%
Open House	7	0.7%	42	2.4%	74	3.5%	77	3.2%	101	3.8%
College catalog	105	9.8%	170	9.8%	188	8.9%	185	7.6%	199	7.6%
Penn College Admissions recruiter	83	7.7%	116	6.7%	118	5.6%	125	5.2%	146	5.6%
Penn College faculty	21	2.0%	37	2.1%	38	1.8%	52	2.1%	55	2.1%
High School/Vo-Tech counselor	129	12.0%	241	13.9%	325	15.4%	385	15.9%	380	14.5%
High School/Vo-Tech teacher	45	4.2%	128	7.4%	183	8.7%	240	9.9%	244	9.3%
Other	187	17.4%	335	19.3%	393	18.6%	446	18.4%	431	16.4%
Total Responses/Response Rate	1075	41.2%	1738	66.6%	2108	76.0%	2425	81.9%	2629	83.5%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	736	44.0%	873	43.6%	980	42.8%	1097	43.0%	1170	42.6%
3 - 6 Months ago	379	22.7%	474	23.7%	536	23.4%	594	23.3%	646	23.5%
6 - 12 Months ago	322	19.3%	356	17.8%	453	19.8%	491	19.2%	518	18.8%
12 - 18 Months ago	129	7.7%	163	8.1%	170	7.4%	202	7.9%	231	8.4%
18 + Months ago	106	6.3%	138	6.9%	150	6.6%	169	6.6%	184	6.7%
Total Responses/Response Rate	1672	64.0%	2004	76.8%	2289	82.5%	2553	86.2%	2749	87.3%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	1111	66.2%	1326	65.8%	1536	67.0%	1771	69.2%	1836	67.0%
3 - 4 Months ago	311	18.5%	406	20.1%	448	19.5%	431	16.8%	495	18.1%
5 - 9 Months ago	135	8.1%	146	7.2%	178	7.8%	185	7.2%	215	7.8%
9 - 12 Months ago	47	2.8%	49	2.4%	50	2.2%	77	3.0%	90	3.3%
12 + Months ago	73	4.4%	89	4.4%	82	3.6%	96	3.8%	103	3.8%
Total Responses/Response Rate	1677	64.2%	2016	77.2%	2294	82.7%	2560	86.4%	2739	87.0%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	998	41.6%	1031	42.5%	1210	46.8%	1363	49.8%	1571	54.2%
Retrain for new career	313	13.1%	419	17.3%	448	17.3%	428	15.6%	409	14.1%
Upgrade skills for advancement	525	21.9%	499	20.6%	504	19.5%	522	19.1%	491	17.0%
Transfer to 4-year college	361	15.1%	298	12.3%	249	9.6%	234	8.6%	204	7.0%
Personal interest	200	8.3%	177	7.3%	175	6.8%	188	6.9%	221	7.6%
Total Responses/Response Rate	2397	91.8%	2424	92.8%	2586	93.2%	2735	92.3%	2896	92.0%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	90	3.8%	89	3.7%	123	4.9%	122	4.5%	137	4.8%
Location/Convenience	610	25.8%	557	23.3%	540	21.3%	534	19.9%	563	19.8%
Instructional quality	410	17.4%	356	14.9%	295	11.6%	301	11.2%	301	10.6%
Program/Course choice	1248	52.9%	1347	56.5%	1523	60.1%	1641	61.2%	1736	61.0%
(d) Grad Placement History	2	0.1%	37	1.6%	55	2.2%	85	3.2%	111	3.9%
Total Responses/Response Rate	2360	90.4%	2386	91.4%	2536	91.4%	2683	90.6%	2848	90.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 (f) N	1996 (f) %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	351	14.7%	319	13.5%	349	13.7%	378	13.9%	395	13.7%
21 - 30 Hours/Week	427	17.9%	332	14.1%	374	14.7%	373	13.7%	422	14.6%
11 - 20 Hours/Week	620	26.0%	702	29.7%	758	29.8%	917	33.6%	944	32.8%
1 - 10 Hours/Week	354	14.8%	291	12.3%	268	10.5%	269	9.9%	294	10.2%
Total intending to be employed	1752	73.4%	1644	69.6%	1749	68.7%	1937	71.1%	2055	71.3%
Total not intending to be employed	636	26.6%	717	30.4%	798	31.3%	789	28.9%	826	28.7%
Total Responses/Response Rate	2388	91.5%	2361	90.4%	2547	91.8%	2726	92.0%	2881	91.5%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	544	20.8%	527	20.2%	539	19.4%	542	18.3%	621	19.7%
Construction/Design Technologies	378	14.5%	407	15.6%	465	16.8%	490	16.5%	509	16.2%
Health Sciences	457	17.5%	436	16.7%	496	17.9%	487	16.4%	475	15.1%
Hospitality	86	3.3%	77	3.0%	70	2.5%	78	2.6%	99	3.1%
Industrial/Engineer Technologies	331	12.7%	358	13.7%	381	13.7%	406	13.7%	494	15.7%
Integrated Studies	370	14.2%	347	13.3%	383	13.8%	440	14.9%	458	14.5%
Natural Resource Management	190	7.3%	201	7.7%	194	7.0%	220	7.4%	230	7.3%
Transportation Technologies	144	5.5%	162	6.2%	170	6.1%	185	6.2%	182	5.8%
(e) Developmental Semester			2	0.1%	1	0.0%	4	0.1%	1	0.0%
North Campus	111	4.3%	93	3.6%	75	2.7%	69	2.3%	44	1.4%
(e) Distance/Outreach Education							41	1.4%	36	1.1%
Total	2611	100.0%	2610	100.0%	2774	100.0%	2962	100.0%	3149	100.0%
CREDIT LOAD										
Full-Time	1933	74.0%	1989	76.2%	2065	74.4%	2267	76.5%	2426	77.0%
Part-Time	678	26.0%	621	23.8%	709	25.6%	695	23.5%	723	23.0%
Total	2611	100.0%	2610	100.0%	2774	100.0%	2962	100.0%	3149	100.0%

(a) Income categories were revised in 1993 previously "$30,000 + " had been the top range
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed)
(c) Items added in 1993
(d) Response "Graduate placement history" added in 1995
(e) Developmental Semester was instituted in 1998; Distance/Outreach in 1997
(f) For 1996 data, 17 non-degree students were improperly coded as degree-seeking and thus included in this table.

97

98

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 8
TRADITIONAL AGE (under 25) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	989	32.7%	968	30.9%	1099	31.4%	1113	29.1%	1090	27.2%
Male	2033	67.3%	2168	69.1%	2396	68.6%	2706	70.9%	2915	72.8%
TOTAL POPULATION	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4005	100.0%
RACE/ETHNICITY										
African-American	33	1.1%	43	1.4%	50	1.4%	57	1.5%	54	1.3%
Other Minority	48	1.6%	54	1.7%	60	1.7%	74	1.9%	77	1.9%
White	2941	97.3%	3039	96.9%	3385	96.9%	3688	96.6%	3874	96.7%
Total	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4005	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	717	23.7%	691	22.0%	928	26.6%	1011	26.5%	1006	25.1%
Bradford	75	2.5%	86	2.7%	81	2.3%	89	2.3%	100	2.5%
Clinton	152	5.0%	145	4.6%	131	3.7%	124	3.2%	119	3.0%
Montour	26	0.9%	41	1.3%	64	1.8%	71	1.9%	62	1.5%
Northumberland	261	8.6%	196	6.3%	198	5.7%	221	5.8%	244	6.1%
Potter	32	1.1%	26	0.8%	27	0.8%	29	0.8%	22	0.5%
Snyder	79	2.6%	82	2.6%	69	2.0%	77	2.0%	93	2.3%
Sullivan	21	0.7%	17	0.5%	21	0.6%	35	0.9%	32	0.8%
Tioga	95	3.1%	93	3.0%	90	2.6%	99	2.6%	115	2.9%
Union	73	2.4%	68	2.2%	73	2.1%	92	2.4%	93	2.3%
IMMEDIATE AREA TOTAL	1531	50.7%	1445	46.1%	1682	48.1%	1848	48.4%	1886	47.1%
OTHER PA COUNTIES	1384	45.8%	1546	49.3%	1696	48.5%	1827	47.8%	1969	49.2%
OUT-OF-STATE/INTERNATIONAL	107	3.5%	145	4.6%	117	3.3%	144	3.8%	150	3.7%
Total	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4005	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 8
TRADITIONAL AGE (under 25) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (b)										
UNDER $30,000										
< $19,000	779	28.5%	631	22.0%	604	18.8%	564	16.5%	533	15.2%
$19,000 - $29,999	449	16.4%	482	16.8%	511	15.9%	528	15.5%	513	14.6%
TOTAL UNDER $30,000	1228	44.9%	1113	38.8%	1115	34.6%	1092	32.0%	1046	29.9%
$30,000 +	231	8.4%	118	4.1%	53	1.6%	19	0.6%	5	0.1%
$30,000 - $39,999	436	15.9%	529	18.5%	558	17.3%	605	17.7%	591	16.9%
$40,000 - $49,999	335	12.3%	412	14.4%	500	15.5%	554	16.2%	613	17.5%
$50,000 +	504	18.4%	695	24.2%	994	30.9%	1147	33.6%	1248	35.6%
TOTAL $30,000 +	1506	55.1%	1754	61.2%	2105	65.4%	2325	68.0%	2457	70.1%
Total Responses/Response Rate	2734	90.5%	2867	91.4%	3220	92.1%	3417	89.5%	3503	87.5%
FAMILY SIZE										
1 - 2	225	7.8%	200	6.7%	195	5.8%	205	5.6%	228	6.1%
3 - 4	1562	54.0%	1648	54.9%	1891	56.4%	2048	56.3%	2118	56.4%
5 +	1107	38.3%	1155	38.5%	1269	37.8%	1382	38.0%	1407	37.5%
Total Responses/Response Rate	2894	95.8%	3003	95.8%	3355	96.0%	3635	95.2%	3753	93.7%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1048	36.2%	1002	33.5%	1052	31.4%	1128	31.1%	1143	30.4%
Not 1st to attend	1849	63.8%	1991	66.5%	2300	68.6%	2504	68.9%	2614	69.6%
Total Responses/Response Rate	2897	95.9%	2993	95.4%	3352	95.9%	3632	95.1%	3757	93.8%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	2505	88.0%	2577	86.9%	2863	86.2%	3124	86.7%	3217	86.1%
Not 1st to attend	341	12.0%	390	13.1%	460	13.8%	478	13.3%	521	13.9%
Total Responses/Response Rate	2846	94.2%	2967	94.6%	3323	95.1%	3602	94.3%	3738	93.3%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 8
TRADITIONAL AGE (under 25) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	195	6.9%	174	6.0%	172	5.2%	173	4.9%	174	4.8%
High School	1420	50.3%	1430	48.9%	1568	47.8%	1656	47.2%	1701	46.6%
Some College	437	15.5%	489	16.7%	553	16.9%	581	16.5%	596	16.3%
2-Yr Degree	305	10.8%	307	10.5%	359	10.9%	410	11.7%	445	12.2%
4-Yr Degree or higher	467	16.5%	524	17.9%	627	19.1%	691	19.7%	731	20.0%
Total Responses/Response Rate	2824	93.4%	2924	93.2%	3279	93.8%	3511	91.9%	3647	91.1%
MOTHER'S EDUCATION										
< High School	140	4.9%	110	3.7%	100	3.0%	115	3.2%	127	3.4%
High School	1542	53.7%	1566	52.8%	1727	52.0%	1796	50.4%	1769	47.7%
Some College	536	18.7%	563	19.0%	591	17.8%	616	17.3%	673	18.1%
2-Yr Degree	290	10.1%	313	10.6%	390	11.7%	425	11.9%	434	11.7%
4-Yr Degree or higher	361	12.6%	412	13.9%	415	12.5%	614	17.2%	706	19.0%
Total Responses/Response Rate	2869	94.9%	2964	94.5%	3323	95.1%	3566	93.4%	3709	92.6%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	2335	77.3%	2219	70.8%	2772	79.3%	3060	80.1%	3115	77.8%
Not Disadvantaged	687	22.7%	917	29.2%	723	20.7%	759	19.9%	890	22.2%
Total	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4005	100.0%
HIGH SCHOOL RANK										
Top Third	5[illegible]	21.7%	661	23.7%	755	24.2%	802	23.2%	827	22.7%
Middle Third	976	36.0%	988	35.4%	1130	36.2%	1353	39.1%	1465	40.2%
Bottom Third	1148	42.3%	1140	40.9%	1236	39.6%	1301	37.6%	1350	37.1%
Total Responses/Response Rate	2714	89.8%	2789	88.9%	3121	89.3%	3456	90.5%	3642	90.9%
HIGH SCHOOL MAJOR										
Academic	1426	47.6%	1528	49.1%	1788	51.4%	1982	52.1%	2156	54.0%
Business	258	8.6%	210	6.8%	198	5.7%	203	5.3%	191	4.8%
General	880	29.4%	918	29.5%	1021	29.4%	1081	28.4%	1111	27.9%
Vocational	431	14.4%	455	14.6%	469	13.5%	537	14.1%	531	13.3%
Total Responses/Response Rate	2995	99.1%	3111	99.2%	3476	99.5%	3803	99.6%	3989	99.6%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 8
TRADITIONAL AGE (under 25) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	856	29.5%	931	30.9%	1140	33.8%	1151	31.7%	1156	30.8%
No other applications	2050	70.5%	2080	69.1%	2228	66.2%	2478	68.3%	2593	69.2%
Total Responses/Response Rate	2906	96.2%	3011	96.0%	3368	38.4%	3629	65.0%	3749	93.6%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	356	12.4%	414	14.0%	512	15.7%	502	14.3%	569	15.7%
No other acceptances	2514	87.6%	2536	86.0%	2758	84.3%	3017	85.7%	3057	84.3%
Total Responses/Response Rate	2870	95.0%	2950	94.1%	3270	93.6%	3519	92.1%	3626	90.5%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	967	32.0%	907	28.9%	1134	32.4%	1101	28.8%	1180	29.5%
No Experience	2055	68.0%	2229	71.1%	2361	67.6%	2718	71.2%	2825	70.5%
Total Responses	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4005	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (c)										
Parent	139	7.1%	261	10.2%	367	11.8%	458	13.1%	489	13.7%
Relative/friend	341	17.5%	182	7.1%	85	2.7%	40	1.1%	15	0.4%
Current/former student	237	12.1%	437	17.0%	594	19.1%	815	23.4%	979	27.3%
Newspaper	28	1.4%	23	0.9%	23	0.7%	18	0.5%	14	0.4%
Radio	4	0.2%	5	0.2%	5	0.2%	5	0.1%	5	0.1%
TV	2	0.1%	5	0.2%	4	0.1%	7	0.2%	4	0.1%
Open House	42	2.1%	85	3.3%	116	3.7%	129	3.7%	126	3.5%
College catalog	165	8.4%	203	7.9%	221	7.1%	206	5.9%	205	5.7%
Penn College Admissions recruiter	172	8.8%	198	7.7%	205	6.6%	245	7.0%	253	7.1%
Penn College faculty	26	1.3%	27	1.1%	43	1.4%	56	1.6%	59	1.6%
High School/Vo-Tech counselor	378	19.3%	514	20.0%	622	20.0%	669	19.2%	637	17.8%
High School/Vo-Tech teacher	174	8.9%	274	10.7%	380	12.2%	420	12.0%	428	11.9%
Other	246	12.6%	354	13.8%	449	14.4%	422	12.1%	368	10.3%
Total Responses/Response Rate	1954	64.7%	2568	81.9%	3114	89.1%	3490	91.4%	3582	89.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 8
TRADITIONAL AGE (under 25) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	1009	42.2%	1123	40.4%	1357	41.7%	1471	40.8%	1512	40.2%
3 - 6 Months ago	597	25.0%	710	25.5%	786	24.2%	862	23.9%	883	23.5%
6 - 12 Months ago	459	19.2%	557	20.0%	620	19.1%	734	20.4%	812	21.6%
12 - 18 Months ago	192	8.0%	223	8.0%	279	8.6%	333	9.2%	348	9.3%
18 + Months ago	134	5.6%	168	6.0%	210	6.5%	205	5.7%	205	5.5%
Total Responses/Response Rate	2391	79.1%	2781	88.7%	3252	93.0%	3605	94.4%	3760	93.9%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	1539	64.2%	1759	63.2%	2135	65.6%	2345	65.3%	2423	64.8%
3 - 4 Months ago	500	20.9%	601	21.6%	619	19.0%	672	18.7%	710	19.0%
5 - 9 Months ago	182	7.6%	237	8.5%	270	8.3%	303	8.4%	327	8.7%
9 - 12 Months ago	84	3.5%	84	3.0%	98	3.0%	137	3.8%	143	3.8%
12 + Months ago	93	3.9%	102	3.7%	133	4.1%	132	3.7%	135	3.6%
Total Responses/Response Rate	2398	79.4%	2783	88.7%	3255	93.1%	3589	94.0%	3738	93.3%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1723	61.9%	1886	64.9%	2178	66.7%	2432	68.6%	2615	71.5%
Retrain for new career	110	4.0%	131	4.5%	147	4.5%	135	3.8%	138	3.8%
Upgrade skills for advancement	352	12.6%	397	13.7%	431	13.2%	474	13.4%	436	11.9%
Transfer to 4-year college	442	15.9%	348	12.0%	315	9.6%	275	7.8%	232	6.3%
Personal interest	156	5.6%	146	5.0%	195	6.0%	230	6.5%	237	6.5%
Total Responses/Response Rate	2783	92.1%	2908	92.7%	3266	93.4%	3546	92.9%	3658	91.3%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	112	4.0%	125	4.2%	145	4.4%	148	4.2%	145	3.9%
Location/Convenience	475	16.9%	455	15.5%	459	14.0%	482	13.6%	494	13.5%
Instructional quality	449	16.0%	386	13.1%	380	11.6%	403	11.3%	411	11.2%
Program/Course choice	1740	61.9%	1903	64.7%	2182	66.4%	2361	66.5%	2443	66.5%
(e) Grad Placement History	37	1.3%	73	2.5%	120	3.7%	159	4.5%	179	4.9%
Total Responses/Response Rate	2813	93.1%	2942	93.8%	3286	94.0%	3553	93.0%	3672	91.7%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 8
TRADITIONAL AGE (under 25) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	127	4.6%	107	3.7%	133	4.1%	153	4.3%	155	4.2%
21 - 30 Hours/Week	482	17.3%	440	15.2%	487	14.9%	513	14.5%	521	14.3%
11 - 20 Hours/Week	970	34.8%	1046	36.2%	1206	36.9%	1327	37.6%	1349	37.0%
1 - 10 Hours/Week	446	16.0%	423	14.6%	405	12.4%	410	11.6%	417	11.4%
Total intending to be employed	2025	72.7%	2016	69.8%	2231	68.3%	2403	68.1%	2442	66.9%
Total not intending to be employed	761	27.3%	872	30.2%	1037	31.7%	1128	31.9%	1207	33.1%
Total Responses/Response Rate	2786	92.2%	2888	92.1%	3268	93.5%	3531	92.5%	3649	91.1%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	399	13.2%	406	12.9%	445	12.7%	547	14.3%	630	15.7%
Construction/Design Technologies	624	20.6%	630	20.1%	724	20.7%	775	20.3%	780	19.5%
Health Sciences	382	12.6%	369	11.8%	433	12.4%	433	11.3%	400	10.0%
Hospitality	92	3.0%	95	3.0%	105	3.0%	128	3.4%	138	3.4%
Industrial/Engineer Technologies	445	14.7%	453	14.4%	525	15.0%	584	15.3%	658	16.4%
Integrated Studies	460	15.2%	481	15.3%	546	15.6%	566	14.8%	628	15.7%
Natural Resource Management	239	7.9%	324	10.3%	338	9.7%	391	10.2%	377	9.4%
Transportation Technologies	276	9.1%	253	8.1%	259	7.4%	267	7.0%	294	7.3%
(e) Developmental Semester			28	0.9%	30	0.9%	45	1.2%	33	0.8%
Non-degree (Main campus)	31	1.0%	44	1.4%	37	1.1%	30	0.8%	32	0.8%
North Campus	74	2.4%	53	1.7%	50	1.4%	41	1.1%	36	0.9%
(e) Distance/Outreach Education					3	0.1%	12	0.3%	1	0.0%
Total	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4007	100.0%
CREDIT LOAD										
Full-Time	2639	87.3%	2778	88.6%	3130	89.6%	3492	91.4%	3667	91.5%
Part-Time	383	12.7%	358	11.4%	365	10.4%	327	8.6%	340	8.5%
Total	3022	100.0%	3136	100.0%	3495	100.0%	3819	100.0%	4007	100.0%

(a) Income categories were revised in 1993; previously "$30,000 + " had been the top range.
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997.

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 9
ADULT (25+) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
SEX										
Female	1046	61.3%	970	59.8%	896	58.8%	854	57.5%	773	56.0%
Male	660	38.7%	653	40.2%	628	41.2%	632	42.5%	608	44.0%
TOTAL POPULATION	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%
RACE/ETHNICITY										
African-American	102	6.0%	99	6.1%	92	6.0%	72	4.8%	61	4.4%
Other Minority	25	1.5%	29	1.8%	31	2.0%	33	2.2%	34	2.5%
White	1579	92.6%	1495	92.1%	1401	91.9%	1381	92.9%	1286	93.1%
Total	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	923	54.1%	847	52.2%	772	50.7%	732	49.3%	662	47.9%
Bradford	35	2.1%	35	2.2%	29	1.9%	26	1.7%	15	1.1%
Clinton	155	9.1%	137	8.4%	108	7.1%	100	6.7%	87	6.3%
Montour	26	1.5%	43	2.6%	44	2.9%	32	2.2%	29	2.1%
Northumberland	75	4.4%	132	8.1%	125	8.2%	110	7.4%	103	7.5%
Potter	26	1.5%	12	0.7%	6	0.4%	7	0.5%	12	0.9%
Snyder	29	1.7%	27	1.7%	33	2.2%	36	2.4%	45	3.3%
Sullivan	7	0.4%	7	0.4%	11	0.7%	15	1.0%	14	1.0%
Tioga	135	7.9%	120	7.4%	113	7.4%	98	6.6%	74	5.4%
Union	55	3.2%	50	3.1%	55	3.6%	52	3.5%	52	3.8%
IMMEDIATE AREA TOTAL	1466	85.9%	1410	86.9%	1296	85.0%	1208	81.3%	1093	79.1%
OTHER PA COUNTIES	211	12.4%	183	11.3%	198	13.0%	258	17.4%	244	17.7%
OUT-OF-STATE/INTERNATIONAL	29	1.7%	30	1.8%	30	2.0%	20	1.3%	44	3.2%
Total	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 9
ADULT (25+) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
ANNUAL FAMILY INCOME (b)										
UNDER $30,000										
< $19,000	690	47.3%	681	49.2%	626	48.5%	538	44.3%	455	40.9%
$19,000 - $29,999	387	26.5%	300	21.7%	281	21.8%	281	23.1%	260	23.4%
TOTAL UNDER $30,000	1077	73.8%	981	70.8%	907	70.3%	819	67.4%	715	64.3%
$30,000 +	102	7.0%	92	6.6%	74	5.7%	70	5.8%	76	6.8%
$30,000 - $39,999	136	9.3%	145	10.5%	133	10.3%	120	9.9%	116	10.4%
$40,000 - $49,999	59	4.0%	76	5.5%	82	6.4%	83	6.8%	87	7.8%
$50,000 +	86	5.9%	91	6.6%	94	7.3%	123	10.1%	118	10.6%
TOTAL $30,000 +	383	26.2%	404	29.2%	383	29.7%	396	32.6%	397	35.7%
Total Responses/Response Rate	1460	85.6%	1385	85.3%	1290	84.6%	1215	81.8%	1112	80.5%
FAMILY SIZE										
1 - 2	448	29.2%	436	30.3%	419	31.1%	375	29.6%	343	29.5%
3 - 4	708	46.2%	678	47.1%	598	44.4%	565	44.7%	523	45.0%
5 +	378	24.6%	326	22.6%	330	24.5%	325	25.7%	296	25.5%
Total Responses/Response Rate	1534	89.9%	1440	88.7%	1347	88.4%	1265	85.1%	1162	84.1%
FAMILY COLLEGE BACKGROUND										
1st to attend college	695	44.8%	623	42.4%	587	43.2%	545	42.5%	494	42.0%
Not 1st to attend	855	55.2%	848	57.6%	773	56.8%	736	57.5%	683	58.0%
Total Responses/Response Rate	1550	90.9%	1471	90.6%	1360	89.2%	1281	86.2%	1177	85.2%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	512	33.6%	479	33.2%	438	32.7%	394	31.0%	356	30.3%
Not 1st to attend	1014	66.4%	964	66.8%	903	67.3%	876	69.0%	817	69.7%
Total Responses/Response Rate	1526	89.4%	1443	88.9%	1341	88.0%	1270	85.5%	1173	84.9%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 9
ADULT (25+) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
FATHER'S EDUCATION										
< High School	368	25.7%	294	21.7%	244	19.3%	234	19.3%	221	19.8%
High School	697	48.6%	680	50.2%	642	50.8%	607	50.2%	539	48.3%
Some College	158	11.0%	140	10.3%	140	11.1%	137	11.3%	131	11.7%
2-Yr Degree	60	4.2%	71	5.2%	68	5.4%	71	5.9%	60	5.4%
4-Yr Degree or higher	151	10.5%	170	12.5%	170	13.4%	161	13.3%	165	14.8%
Total Responses/Response Rate	1434	84.1%	1355	83.5%	1264	82.9%	1210	81.4%	1116	80.8%
MOTHER'S EDUCATION										
< High School	273	18.7%	228	16.5%	207	16.1%	201	16.4%	184	16.1%
High School	834	57.2%	797	57.6%	741	57.5%	705	57.5%	622	54.6%
Some College	167	11.5%	181	13.1%	169	13.1%	154	12.6%	153	13.4%
2-Yr Degree	91	6.2%	93	6.7%	86	6.7%	61	5.0%	58	5.1%
4-Yr Degree or higher	93	6.4%	85	6.1%	86	6.7%	105	8.6%	123	10.8%
Total Responses/Response Rate	1458	85.5%	1384	85.3%	1289	84.6%	1226	82.5%	1140	82.5%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	1366	80.1%	1322	81.5%	1231	80.8%	1161	78.1%	1087	78.7%
Not Disadvantaged	340	19.9%	301	18.5%	293	19.2%	325	21.9%	294	21.3%
Total	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%
HIGH SCHOOL RANK										
Top Third	315	28.7%	323	29.9%	312	30.6%	294	29.2%	278	30.6%
Middle Third	330	30.1%	317	29.4%	299	29.3%	325	32.3%	299	32.9%
Bottom Third	453	41.3%	440	40.7%	410	40.2%	387	38.5%	331	36.5%
Total Responses/Response Rate	1098	64.4%	1080	66.5%	1021	67.0%	1006	67.7%	908	65.7%
HIGH SCHOOL MAJOR										
Academic	558	33.1%	569	35.4%	573	37.9%	579	39.4%	544	39.9%
Business	314	18.6%	308	19.1%	281	18.6%	238	16.2%	215	15.8%
General	660	39.1%	594	36.9%	544	36.0%	551	37.5%	520	38.2%
Vocational	154	9.1%	138	8.6%	113	7.5%	100	6.8%	83	6.1%
Total Responses/Response Rate	1686	98.8%	1609	99.1%	1511	99.1%	1468	98.8%	1362	98.6%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 9
ADULT (25+) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
APPLIED TO OTHER COLLEGE										
Other Applications	126	8.0%	122	8.2%	138	10.1%	131	10.2%	127	10.7%
No other applications	1441	92.0%	1362	91.8%	1231	89.9%	1159	89.8%	1057	89.3%
Total Responses/Response Rate	1567	91.9%	1484	91.4%	1369	89.8%	1290	86.8%	1184	85.7%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	66	4.3%	73	5.0%	76	5.7%	82	6.6%	95	8.3%
No other acceptances	1475	95.7%	1374	95.0%	1246	94.3%	1161	93.4%	1045	91.7%
Total Responses/Response Rate	1541	90.3%	1447	89.2%	1322	86.7%	1243	83.6%	1140	82.5%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	355	20.8%	382	23.5%	433	28.4%	451	30.3%	435	31.5%
No Experience	1351	79.2%	1241	76.5%	1091	71.6%	1035	69.7%	946	68.5%
Total Responses	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (c)										
Parent	15	1.9%	20	2.2%	30	3.3%	30	3.4%	32	3.9%
Relative/friend	133	17.1%	88	9.9%	46	5.0%	28	3.2%	16	1.9%
Current/former student	125	16.1%	220	24.6%	274	30.1%	280	31.9%	285	34.5%
Newspaper	37	4.8%	45	5.0%	48	5.3%	42	4.8%	39	4.7%
Radio	7	0.9%	8	0.9%	4	0.4%	2	0.2%	6	0.7%
TV	3	0.4%	6	0.7%	6	0.7%	6	0.7%	4	0.5%
Open House	12	1.5%	18	2.0%	19	2.1%	19	2.2%	19	2.3%
College catalog	82	10.5%	98	11.0%	103	11.3%	99	11.3%	94	11.4%
Penn College Admissions recruiter	20	2.6%	21	2.4%	20	2.2%	14	1.6%	11	1.3%
Penn College faculty	31	4.0%	36	4.0%	42	4.6%	34	3.9%	28	3.4%
High School/Vo-Tech counselor	22	2.8%	29	3.2%	25	2.7%	28	3.2%	24	2.9%
High School/Vo-Tech teacher	8	1.0%	12	1.3%	12	1.3%	16	1.8%	13	1.6%
Other	283	36.4%	292	32.7%	282	31.0%	281	32.0%	256	31.0%
Total Responses/Response Rate	778	45.6%	893	55.0%	911	59.8%	879	59.2%	827	59.9%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 9
ADULT (25+) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
(c) WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE										
Last 3 Months	471	45.3%	485	46.4%	469	46.1%	434	44.5%	402	44.6%
3 - 6 Months ago	236	22.7%	222	21.2%	223	21.9%	233	23.9%	214	23.7%
6 - 12 Months ago	184	17.7%	178	17.0%	174	17.1%	157	16.1%	151	16.7%
12 - 18 Months ago	73	7.0%	77	7.4%	72	7.1%	66	6.8%	64	7.1%
18 + Months ago	76	7.3%	83	7.9%	80	7.9%	85	8.7%	71	7.9%
Total Responses/Response Rate	1040	61.0%	1045	64.4%	1018	66.8%	975	65.6%	902	65.3%
(c) WHEN DECIDED TO ENROLL AT PENN COLLEGE										
Last 2 Months	749	71.4%	755	71.6%	747	72.8%	723	73.6%	666	73.5%
3 - 4 Months ago	166	15.8%	171	16.2%	172	16.8%	149	15.2%	135	14.9%
5 - 9 Months ago	71	6.8%	69	6.5%	49	4.8%	52	5.3%	48	5.3%
9 - 12 Months ago	17	1.6%	21	2.0%	21	2.0%	21	2.1%	21	2.3%
12 + Months ago	46	4.4%	38	3.6%	37	3.6%	38	3.9%	36	4.0%
Total Responses/Response Rate	1049	61.5%	1054	64.9%	1026	67.3%	983	68.2%	906	65.6%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	151	9.6%	144	9.7%	140	10.2%	150	11.7%	156	13.2%
Retrain for new career	535	34.2%	574	38.8%	556	40.7%	503	39.1%	456	38.6%
Upgrade skills for advancement	528	33.7%	454	30.7%	426	31.2%	410	31.9%	348	29.5%
Transfer to 4-year college	148	9.5%	132	8.9%	110	8.0%	102	7.9%	98	8.3%
Personal interest	204	13.0%	177	12.0%	135	9.9%	122	9.5%	123	10.4%
Total Responses/Response Rate	1566	91.8%	1481	91.3%	1367	89.7%	1287	86.6%	1181	85.5%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	65	4.5%	66	4.8%	72	5.7%	73	6.1%	64	5.8%
Location/Convenience	518	35.9%	491	35.6%	428	33.6%	402	33.7%	393	35.4%
Instructional quality	176	12.2%	166	12.0%	142	11.1%	123	10.3%	100	9.0%
Program/Course choice	671	46.6%	637	46.2%	611	48.0%	576	48.3%	538	48.5%
(e) Grad Placement History	11	0.8%	20	1.4%	21	1.6%	19	1.6%	15	1.4%
Total Responses/Response Rate	1441	84.5%	1380	85.0%	1274	83.6%	1193	80.3%	1110	80.4%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 9
ADULT (25+) POPULATION
FALL 1995 - 1999

PROFILE VARIABLES	1995 N	1995 %	1996 N	1996 %	1997 N	1997 %	1998 N	1998 %	1999 N	1999 %
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	474	31.9%	435	30.7%	437	33.0%	437	34.7%	409	35.2%
21 - 30 Hours/Week	178	12.0%	180	12.7%	184	13.9%	176	14.0%	175	15.1%
11 - 20 Hours/Week	265	17.8%	272	19.2%	267	20.1%	287	22.8%	272	23.4%
1 - 10 Hours/Week	94	6.3%	79	5.6%	64	4.8%	57	4.5%	58	5.0%
Total intending to be employed	1011	67.9%	966	68.2%	952	71.8%	957	76.0%	914	78.7%
Total not intending to be employed	477	32.1%	451	31.8%	374	28.2%	303	24.0%	248	21.3%
Total Responses/Response Rate	1488	87.2%	1417	87.3%	1326	87.0%	1260	84.8%	1162	84.1%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	446	26.1%	406	25.0%	372	24.4%	373	25.1%	361	26.1%
Construction/Design Technologies	103	6.0%	113	7.0%	117	7.7%	96	6.5%	78	5.6%
Health Sciences	365	21.4%	391	24.1%	381	25.0%	341	22.9%	313	22.7%
Hospitality	51	3.0%	42	2.6%	39	2.6%	40	2.7%	39	2.8%
Industrial/Engineer Technologies	157	9.2%	150	9.2%	136	8.9%	133	9.0%	127	9.2%
Integrated Studies	232	13.6%	188	11.6%	179	11.7%	173	11.6%	165	11.9%
Natural Resource Management	96	5.6%	59	3.6%	43	2.8%	45	3.0%	43	3.1%
Transportation Technologies			43	2.6%	50	3.3%	43	2.9%	34	2.5%
(e) Developmental Semester			9	0.6%	4	0.3%	5	0.3%	8	0.6%
Non-degree (Main campus)	126	7.4%	127	7.8%	101	6.6%	106	7.1%	103	7.5%
North Campus	130	7.6%	95	5.9%	85	5.6%	73	4.9%	47	3.4%
(e) Distance/Outreach Education					17	1.1%	58	3.9%	63	4.6%
Total	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%
CREDIT LOAD										
Full-Time	933	54.7%	891	54.9%	760	49.9%	695	46.8%	627	45.4%
Part-Time	773	45.3%	732	45.1%	764	50.1%	791	53.2%	754	54.6%
Total	1706	100.0%	1623	100.0%	1524	100.0%	1486	100.0%	1381	100.0%

(a) Income categories were revised in 1993: previously "$30,000 +" had been the top range.
(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
(c) Items added in 1993.
(d) Response "Graduate placement history" added in 1995.
(e) Developmental Semester was instituted in 1996; Distance/Outreach in 1997.

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APPENDIX

[redacted]

By collecting the following information Penn College can plan programs and services to benefit you and other students. The data collected will not be used in the admissions process and will have no effect on your acceptance at Penn College. Thank you for your help.

Please circle the most appropriate response.

1. What is your primary reason for choosing to enroll at Penn College?
   - a. Choice of major and courses
   - b. Quality of instruction
   - c. Affordable cost
   - d. Graduate placement history
   - e. Location
   - f. Other *(specify)* _____

2. What is your primary goal in attending Penn College?
   - a. Preparing for first job
   - b. Retraining for a new career
   - c. Upgrading current skills to advance in your field
   - d. Transferring to another college/university
   - e. Personal interest
   - f. Other *(specify)* _____

3. Do you intend to be employed outside your home while attending Penn College?
   - a. Yes b. No

   If yes, please indicate the number of hours you intend to work while attending College.
   - a. Full-Time
   - b. 31-40 Hours Weekly
   - c. 21-30 Hours Weekly
   - d. 11-20 Hours Weekly
   - e. 1-10 Hours Weekly

4. Have you also applied to another college?
   - a. Yes b. No

   If yes, please indicate your first choice _____

5. Have you been accepted at another college?
   - a. Yes b. No

   If yes, please indicate your first choice _____

6. When did you first seriously consider attending Penn College?
   - a. Within the last three months
   - b. Three to six months ago
   - c. Six to twelve months ago
   - d. Twelve to eighteen months ago
   - e. Eighteen or more months ago

7. When did you decide to enroll at Penn College?
   - a. Within the last two months
   - b. Three to four months ago
   - c. Five to nine months ago
   - d. Nine to twelve months ago
   - e. Over one year ago

8. How many people are in your immediate family, including yourself? _____

9. Please estimate your annual household income. *(This information will be kept confidential.)*
   - a. Less than $5,999
   - b. $6,000 - $18,999
   - c. $19,000 - $29,999
   - d. $30,000 - $39,999
   - e. $40,000 - $49,999
   - f. more than $50,000

10. Are you the first person in your immediate family to attend college?
    - a. Yes b. No

11. Have any other members of your family ever attended Penn College, Williamsport Area Community College or Williamsport Technical Institute?
    - a. Yes b. No *If yes, please specify:*

    _____ *Name*

    _____ *Relation*

    _____ *Name*

    _____ *Relation*

12. Please indicate your parents' educational history below. *(Check appropriate slot.)*

Parent's Highest Educational Level	*Mother*	*Father*
a. Less than high school	_____	_____
b. High School	_____	_____
c. Some college	_____	_____
d. Two-year degree	_____	_____
e. Bachelor's degree	_____	_____
f. Master's degree	_____	_____
g. Doctorate or equivalent	_____	_____

13. How did you find out about Penn College?
    - a. Penn College student or former student
    - b. Parent
    - c. Penn College admissions recruiter
    - d. Penn College faculty
    - e. High School counselor
    - f. High School teacher
    - g. Vo-tech counselor
    - h. Vo-tech teacher
    - i. Open House
    - j. Newspaper
    - k. Radio
    - l. TV
    - m. College Catalog
    - n. Internet
    - o. Other *(specify)* _____

Comments _____

I certify that all information provided is complete and accurate.

Signature _____ Date _____

Before mailing this application, please be sure that you have:

- ☐ Requested your high school transcript (or GED) to be sent to the Office of Admissions.
- ☐ Requested all college transcripts and descriptions of courses to be sent to the Office of Admissions.
- ☐ Included your non-refundable check for $50.00 made payable to Pennsylvania College of Technology.
- ☐ Completed the application. Incomplete applications will delay the acceptance process.
- ☐ Indicated major.
- ☐ If enrolling in a bachelor degree (B.S.) major, submitted SAT/ACT scores.
- ☐ If enrolling as an international student, submitted TOEFL scores.

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